Leadership in a University

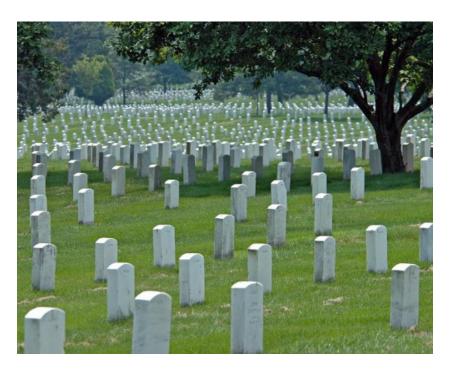




"Being the president of a university is a lot like being the caretaker of a cemetery: You have a lot of people under you, but none of them seem to be listening."

William R. Brody

President, Johns Hopkins University, 1996-2009



- Choose a few priorities, in line with strategic directions and competitive advantages
- Communicate these priorities clearly and compellingly
- Grease it facilitate good deeds
 - Chase and create opportunities
 - Creatively invent ways to make it possible to do things
 - Make priorities real by moving resources and energy
 - · Visibly recognize and reward success