# Doing Business with DARPA

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## **DARPA** Today

Personal Areas of Interest

- High Assurance Cyber Military Systems
  - Program synthesis
  - Domain-specific languages



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## **Background:**



Starting in graduate school, I have done basic research in a wide variety of programming language topics, with most of my career spent at AT&T Labs.



This talk offers general guidance. Any statement in a BAA or other official document overrides anything I say here.



- A reasonable approximation of DARPA: The management of DoD's corporate research laboratory
  - Annual budget of \$3B
  - Focused on DoD relevant technology
    - Think of the DoD as the largest enterprise in the USA
    - If an IT problem exists, the DoD probably suffers from it
  - Actual research gets outsourced to you!



### DARPA funds mission-focused research to

- Solve a DoD problem
- Enable a new DoD capability
- DARPA wants the best ideas from the best people fully devoted to the project
- Fund diverse collection of performers
  - For profit
  - Non-profit
  - Foreign institutions (relatively rare)
- Give us a realistic budget



- Most DARPA work solicited via a Broad Agency Announcement (BAA)
  - - Program-specific BAA
  - - Open Office BAA
- Also Research Announcements (RAs)
- There are bureaucratic differences in RAs, BAAs and RFPs, but they all solicit proposals
- See <u>http://www.darpa.mil/cmo</u> for more details



- DARPA management has identified an area in which DARPA would like to run a research program
- The BAA is the primary mechanism DARPA uses to solicit research proposals
- Typical: 45 day response period, but varies by BAA
- There's usually an optional, but highly recommended, Proposers' Day meeting, either before or after the BAA comes out.



- DARPA has a funding mechanism available all the time
- Primarily for new study efforts
  - You have a great idea that you want to explore
  - Relatively small (< \$1M), short (1 year)
  - Should have the potential to turn into a program if successful



 You are encouraged to coordinate with DARPA before writing the proposal. You can talk to a PM or office director!



#### Format specified in the BAA, and varies by BAA

- You must follow it, or risk your proposal being deemed nonresponsive and not technically evaluated
- DARPA does not fund research for the sake of funding research
  - Please do not try to do a lightweight "re-spin" of a failed proposal to another funding agency



# Emphasis on clarity of presentation:

- Reviewers will have a thick stack of proposals to rank
- Have some people not involved in the writing give feedback on the proposal before it goes out
- If you're teaming, the prime contractor will usually lead the proposal effort





- Your proposal can include options (sometimes subsequent phases will technically be options)
- An option is just that: something the government can fund or not at its choice
- Options are good for both sides
  - If a project is going well, DARPA might want to give it a plus up
  - Increases the contractual ceiling in general, so there may be room for other work under this funding vehicle
  - Much faster to modify an existing contract than generate a new one





# Early and often!

- We get excited when someone brings us a great idea
- More freedom before the BAA is published
  - After BAA publication, all Q/A or discussion is done as a public FAQ





- 6.1 Basic Research
- 6.2 Applied Research
- 6.3 Advanced Development







- Sometimes DARPA requires publication preapproval
- If that doesn't work for you, the key words to look for in the BAA are
  - Contracted Fundamental Research
  - 6.1 money is usually Contracted Fundamental Research
- Contracted Fundamental Research does not have any publication restrictions
- Universities get somewhat more liberal definition of CFR than research labs/industry





- Some programs have wide-ranging objectives beyond the capability of any individual performer
- DARPA values academic, small business, and large contractors
- Be strategic:
  - Make synergy explicit
  - Don't duplicate
  - Look for a good impedance match
- Make sure it's a team you want to work with if you win





- BAA published (or response to Open Office BAA encouraged)
- Proposal sent to DARPA
- Source selection
- DARPA sends out notifications, and paperwork for selectees to contracting agent
- Government contracting agent negotiates contract with prime contractor
- Contract signed; research begins
- Only the government contracting agent can authorize you to spend money!



- DARPA rotates people through PM roles, so is usually hiring
- Either via Intergovernmental Personnel Act (IPA) Mobility Program or as a Government Employee
- If you or someone you know is interested in serving their country and research community, please point them at me



Disclaimer: these are technical areas that I'm personally interested in.

Programs are announced only by the publication of the BAA.



#### Idea: Synthesize & Verify High-Assurance Systems





High-Assurance Vehicle of the Future: Built from Synthesized Components





