

# Computer Science: Past, Present, and Future

Ed Lazowska

Bill & Melinda Gates Chair in  
Computer Science & Engineering  
University of Washington

Chair, Computing Community Consortium

University of Waterloo

October 2011

<http://lazowska.cs.washington.edu/waterloo.pdf>



# Today ...

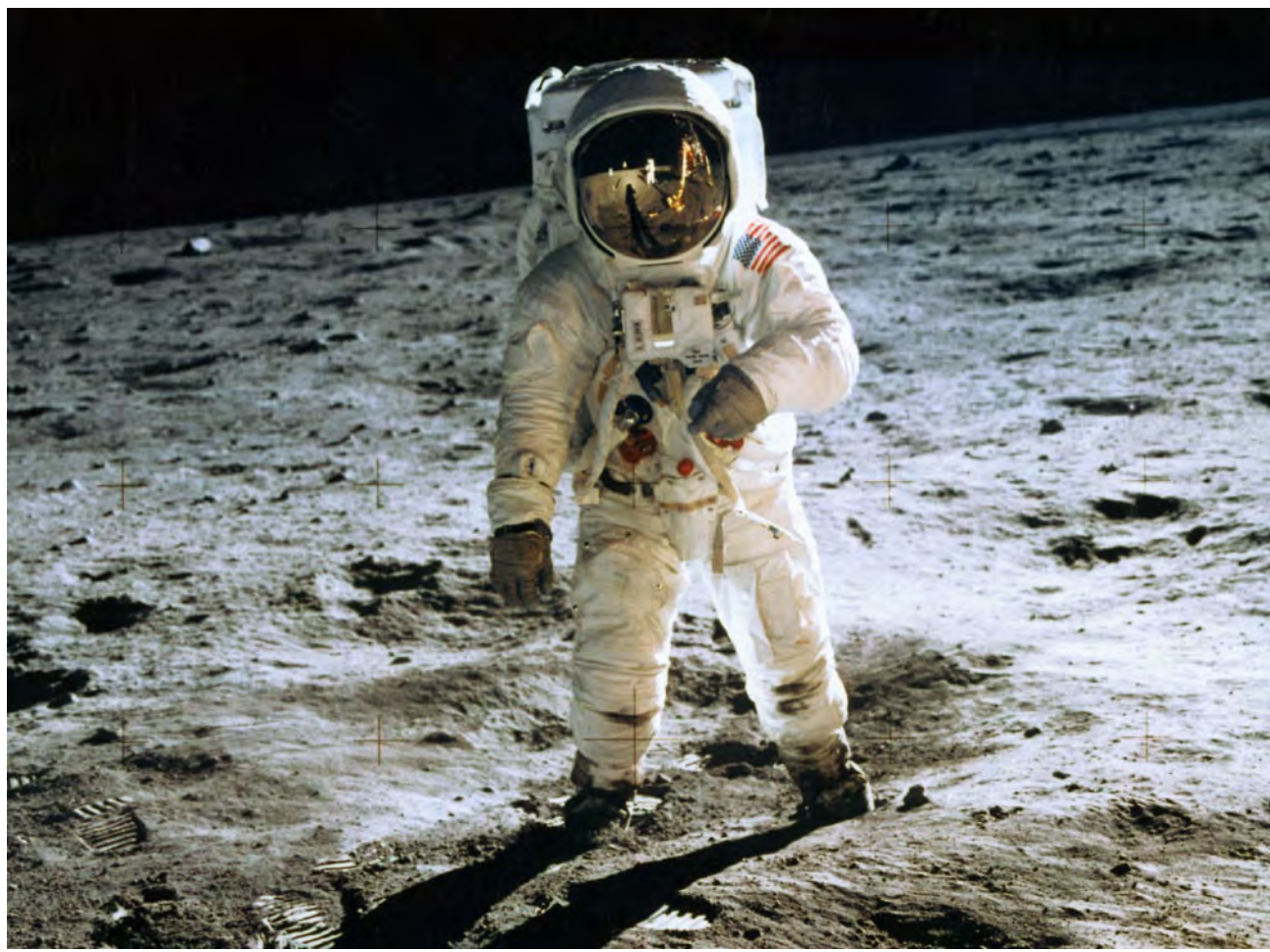


- A quick reminder of what we've accomplished as a field
- The Computing Community Consortium: origins, goals, recent activities
- Some research challenges for our field
- Three exhortations

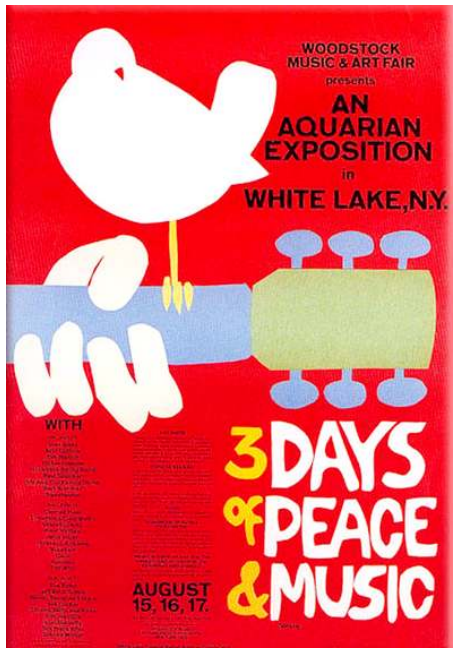
# Forty years ago ...



Credit: Peter Lee, Microsoft Research

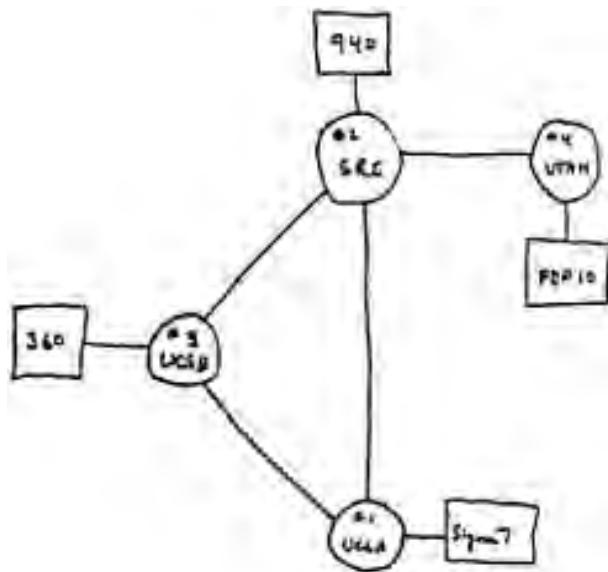












THE ARPA NETWORK  
DEC 1969  
4 NODES

29 OCT 69	2100	LOADED OP. PROGRAM	SK
		EDIT BEN BARKER	
		BBV	

22:30	Talked to SRI	SK
	Host to Host	

	Left op. prog. running	SK
	after sending a host dead message to imp.	



# With forty years hindsight, which had the greatest impact?

- Unless you're big into Tang and Velcro (or sex and drugs), the answer is clear ...



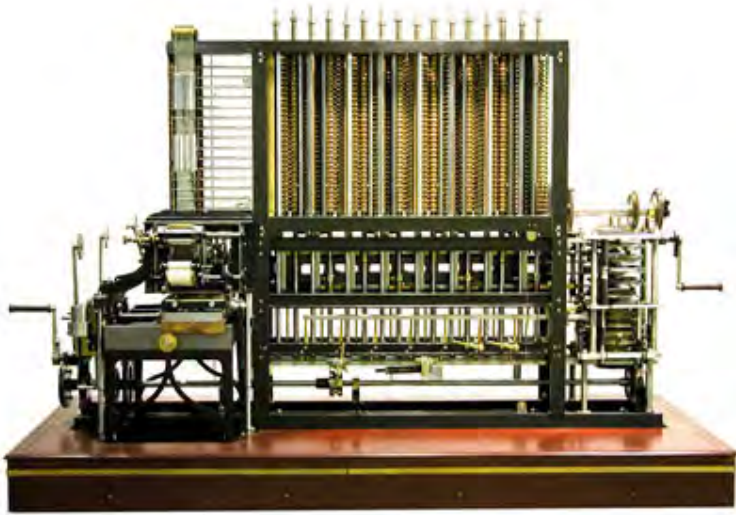
- And so is the reason ...

**EXPONENTIALS  US**



# EXPONENTIALS US

## ■ Mechanical



Babbage's Difference Engine No. 2  
(designed 1847-1849,  
constructed 1989-2000)

[11'x7', 8000 parts, 5 tons]

Vannevar Bush's Differential  
Analyzer (1931)

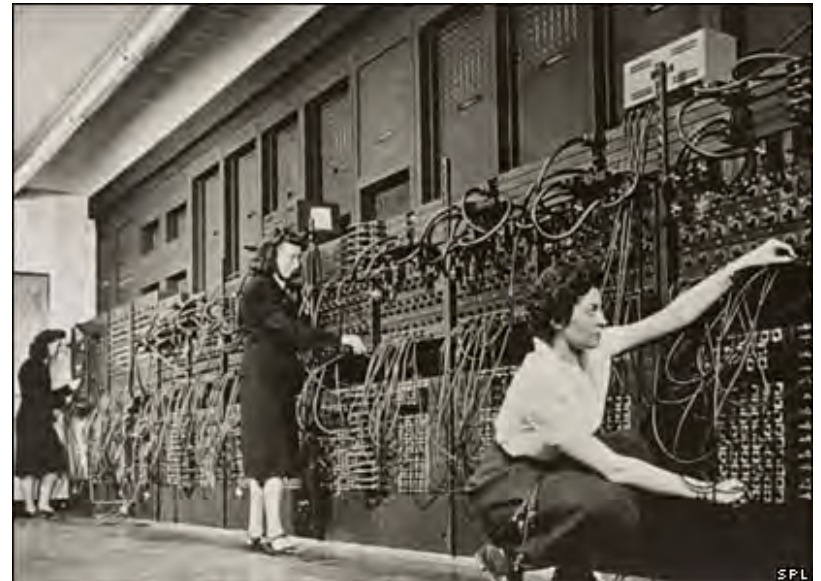


## ■ Vacuum tube electronic



### ENIAC (constructed 1943-1946)

[8.5' (h) x 3' (d) x 80' (linear),  
30 tons, 17,468 vacuum tubes,  
150 kW of power, 5,000 additions/second]



## ■ The transistor (1947)

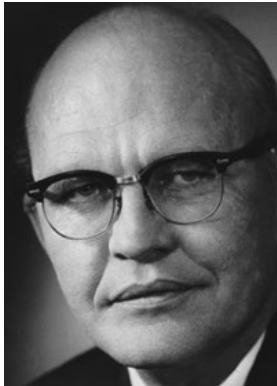
- William Shockley, Walter Brattain and John Bardeen, Bell Labs



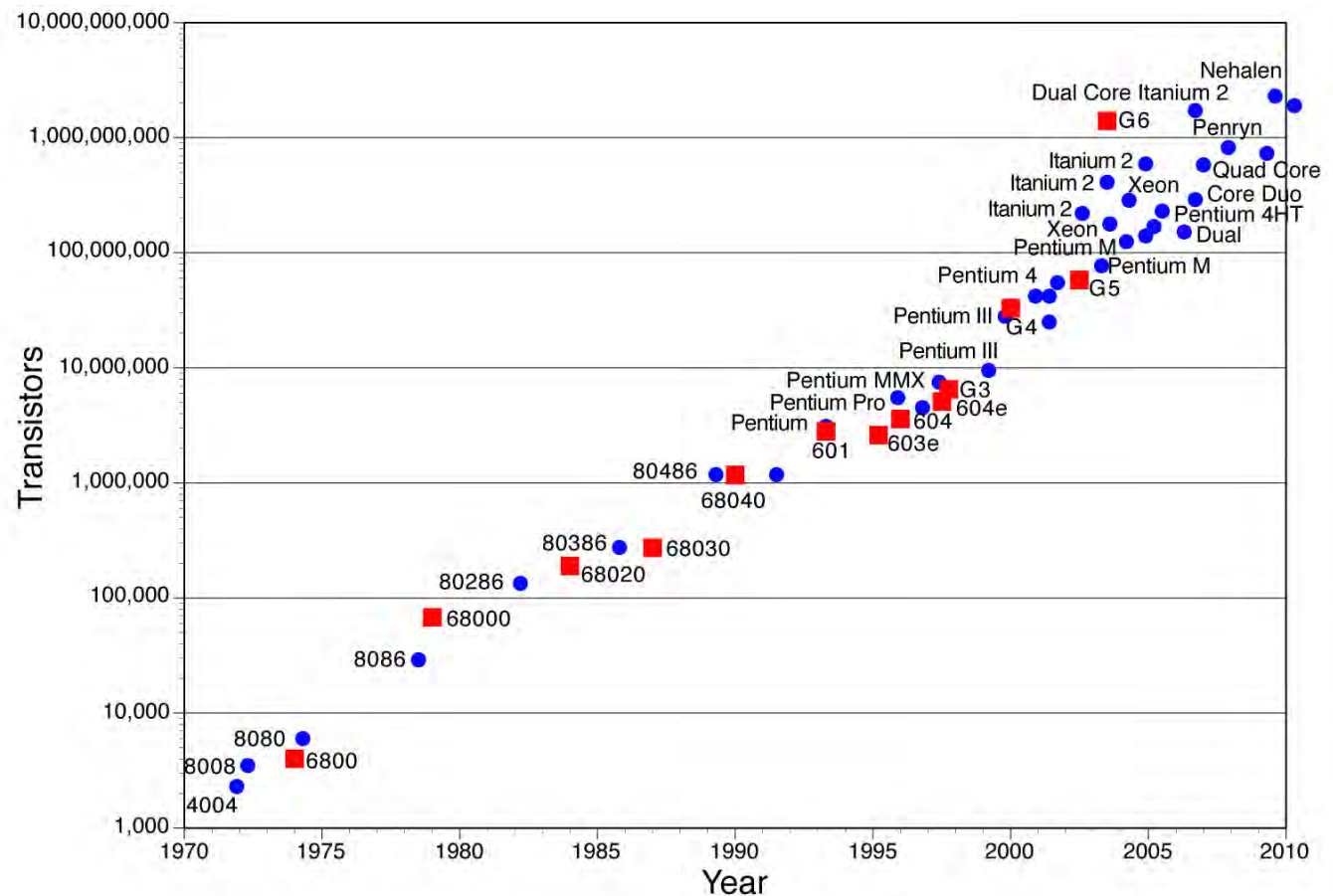


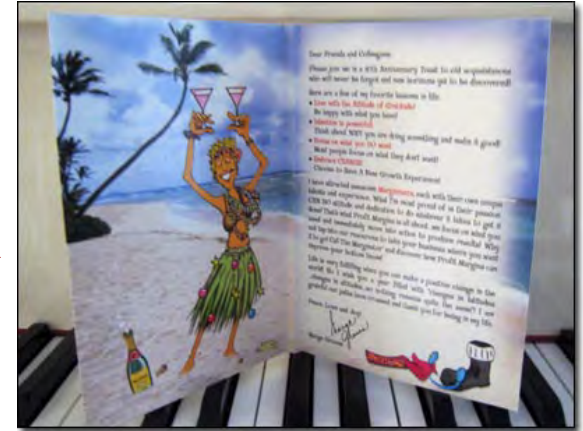
## ■ The integrated circuit (1958)

- Jack Kilby, Texas Instruments, and Bob Noyce, Fairchild Semiconductor Corporation

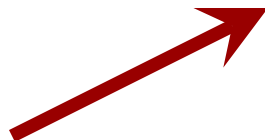


## ■ Moore's Law and exponential progress (1965-today)

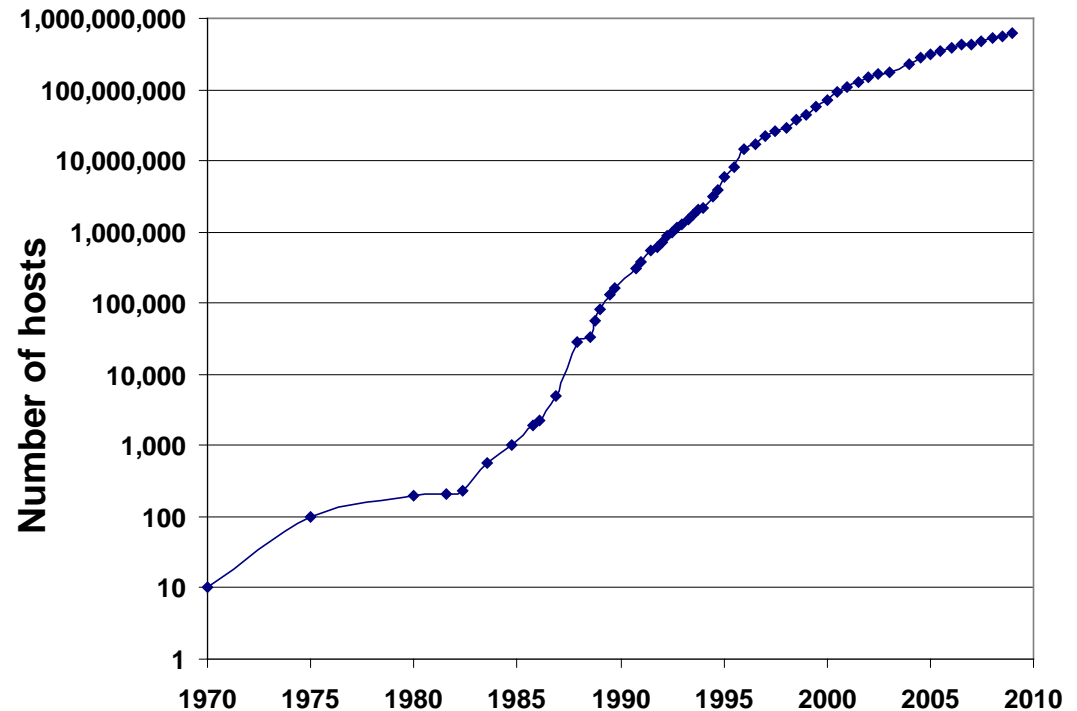








## ■ Ditto the Internet



In just the past 20 years (1991-2011), the number of Internet hosts and the number of transistors on a die each have increased 2000x!

# A connected region - then





# A connected region - now

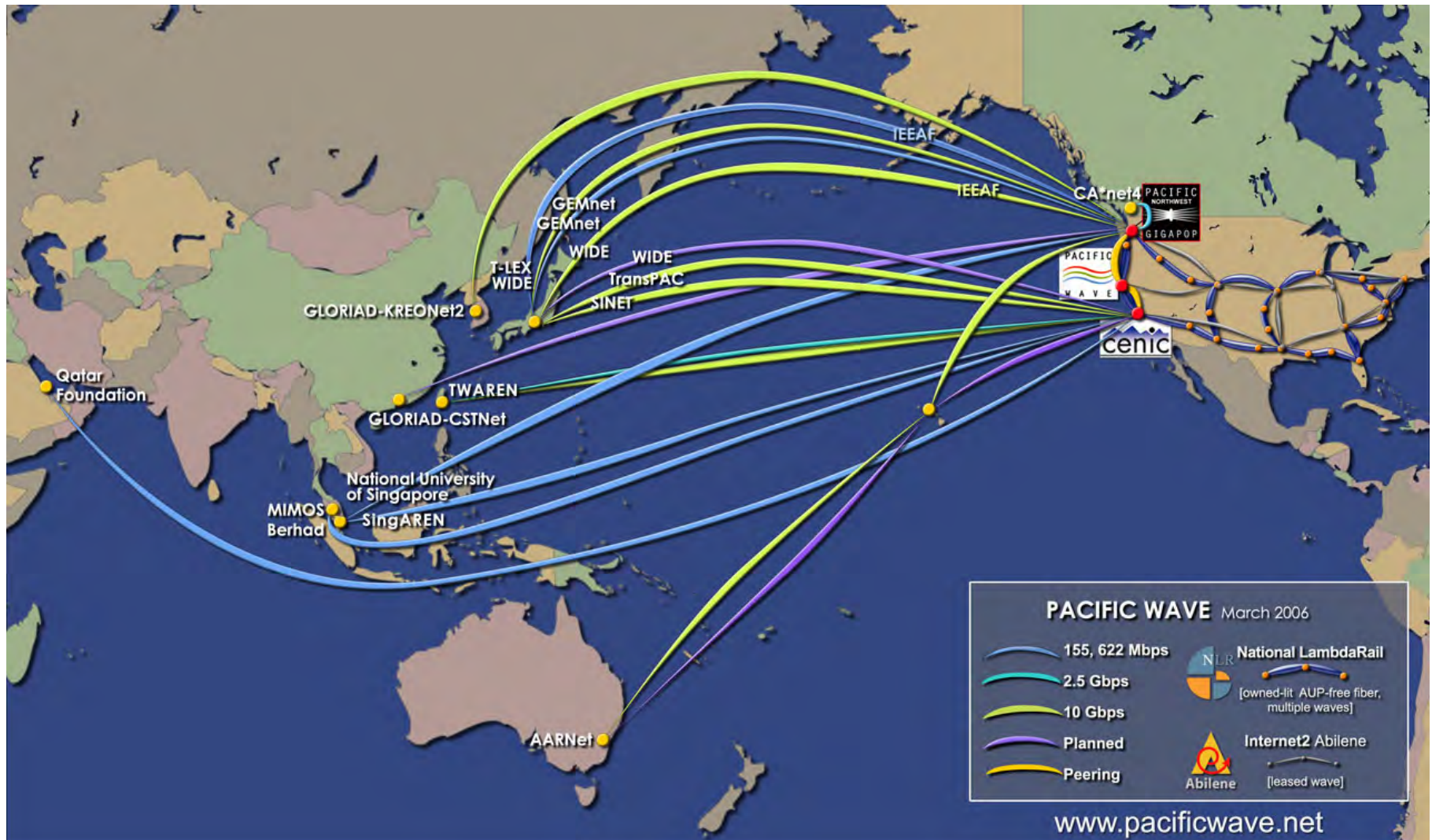


Table 1

## BRIEF DESCRIPTIONS OF POTENTIAL HOME INFORMATION SERVICES

1. CASHLESS-SOCIETY TRANSACTIONS. Recording of any financial transactions with a hard copy output to buyer and seller, a permanent record and updating of balance in computer memory.
2. DEDICATED NEWSPAPER. A set of pages with printed and graphic information, possibly including photographs, the organization of which has been predetermined by the user to suit his preferences.
3. COMPUTER-AIDED SCHOOL INSTRUCTION. At the very minimum, the computer determines the day's assignment for each pupil and, at the end of the day, receives the day's progress report. At its most complex, such a service would use a real-time, interactive video color display with voice input and output and an appropriate program suited to each pupil's progress and temperament.
4. SHOPPING TRANSACTIONS (STORE CATALOGS). Interactive programs, perhaps video-assisted, which describe or show goods at request of the buyer, advise him of the price, location, delivery time, etc.
5. PERSON-TO-PERSON (PAID WORK AT HOME). Switched video and facsimile service substituting for normal day's contacts of a middle-class managerial personnel where daily contacts are of mostly routine nature. May also apply to contacts with the public of the receptionist, doctor, or his assistant.
6. PLAYS AND MOVIES FROM A VIDEO LIBRARY. Selection of all plays and movies. Color and good sound are required.
7. COMPUTER TUTOR. From a library of self-help programs available, a computer, in an interactive mode, will coach the pupil (typically adult) in the chosen subject.
8. MESSAGE RECORDING. Probably of currently available type but may include video memory (a patient showing doctor the rash he has developed).
9. SECRETARIAL ASSISTANCE. Written or dictated letters can be typed by a remotely situated secretary.
10. HOUSEHOLD MAIL AND MESSAGES. Letters and notes transmitted directly to or from the house by means of home facsimile machines.
11. MASS MAIL AND DIRECT ADVERTISING MAIL. Higher output, larger-sized pages, color output may be necessary to attract the attention of the recipient--otherwise similar to item 10 above.
12. ANSWERING SERVICES. Stored incoming messages or notes whom to call--possibly computer logic recognizing emergency situation and diverting the call.
13. GROCERY PRICE LIST, INFORMATION, AND ORDERING. Grocery price list is used as an example of up-to-the-minute, updated information about perishable foodstuffs. Video color display may be needed to examine selected merchandise. Ordering follows.
14. ACCESS TO COMPANY FILES. Information in files is coded for security; regularly updated files are available with cross-references indicating the code where more detailed information is stored. Synthesis also may be available.
15. FARES AND TICKET RESERVATION. As provided by travel agencies, but more comprehensive and faster. Cheapest rates, information on differences between carriers with respect to services, etc., may be available.
16. PAST AND FORTHCOMING EVENTS. Events, dates of events, descriptions; short previews of future theater plays, past events.
17. CORRESPONDENCE SCHOOL. Taped or live high school, vocational courses available on request with an option to continue to graduate. Course on TV, paper support on facsimile.
18. DAILY CALENDAR AND REMINDER ABOUT APPOINTMENTS. Pre-arranged appointments and regularly occurring appointments stored in a reminder.
19. COMPUTER-ASSISTED MEETINGS. The computer participates in a meeting, answering questions of fact, deriving conclusions, relating trends.
20. NEWSPAPER, ELECTRONIC, GENERAL. Daily newspaper, possibly printed during the night, available in time for breakfast. Special editions following major news breaks.
21. ADULT EVENING COURSES ON TV. Noninteractive, broadcast mode, live courses on TV--wider choice of subjects than at present.
22. BANKING SERVICES. Money orders, transfers, advice.
23. LEGAL INFORMATION. Directory of lawyers, computerized legal counseling giving precedents, rulings in similar cases, describing jurisdiction of various courts and changes of successful suits in a particular area of litigation.
24. SPECIAL SALES INFORMATION. Any sales within the distance specified by the user and for items specified by him will be "flashed" onto the home display unit.
25. CONSUMERS' ADVISORY SERVICE. Equivalent of *Consumer Reports*, giving best buy, products rated "acceptable", etc.
26. WEATHER BUREAU. Country-wide, regional forecasts or special forecasts (farmers, fishermen), hurricane and tornado warnings similar to current special forecast services.
27. BUS, TRAIN, AND AIR SCHEDULING. Centrally available information with one number to call.
28. RESTAURANTS. Following a query for a type of restaurant (Japanese, for instance), reservations, menu, prices are shown. Displays of dishes, location of tables, may be included.
29. LIBRARY ACCESS. After an interactive "browsing" with a "librarian computer" and a quotation for the cost of hard copy facsimile or a slow-scan video transmission, a book or a magazine is transmitted to the home.
30. INDEX, ALL SERVICES SERVED BY THE HOME TERMINAL. Includes prices or charges of the above, or available communications services.



1926-2011





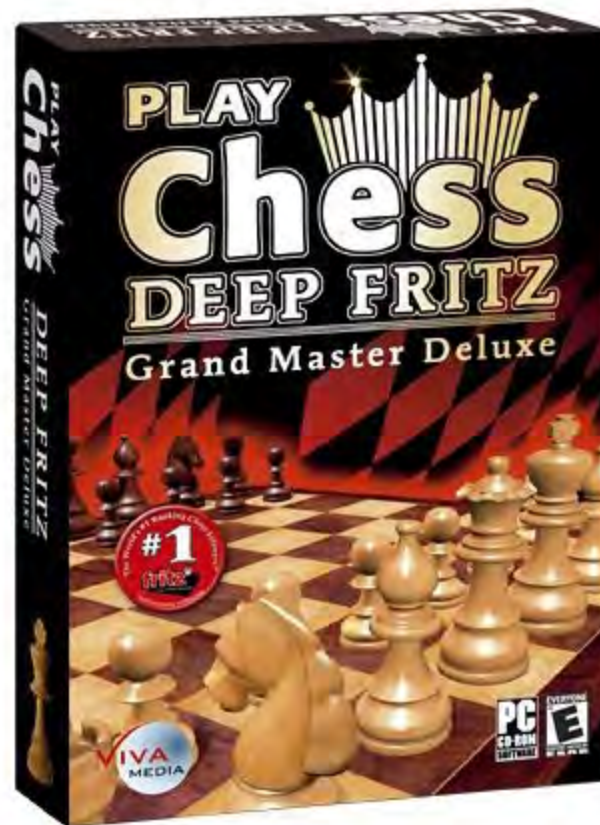
## ■ Ditto software



Deep Blue, 1997





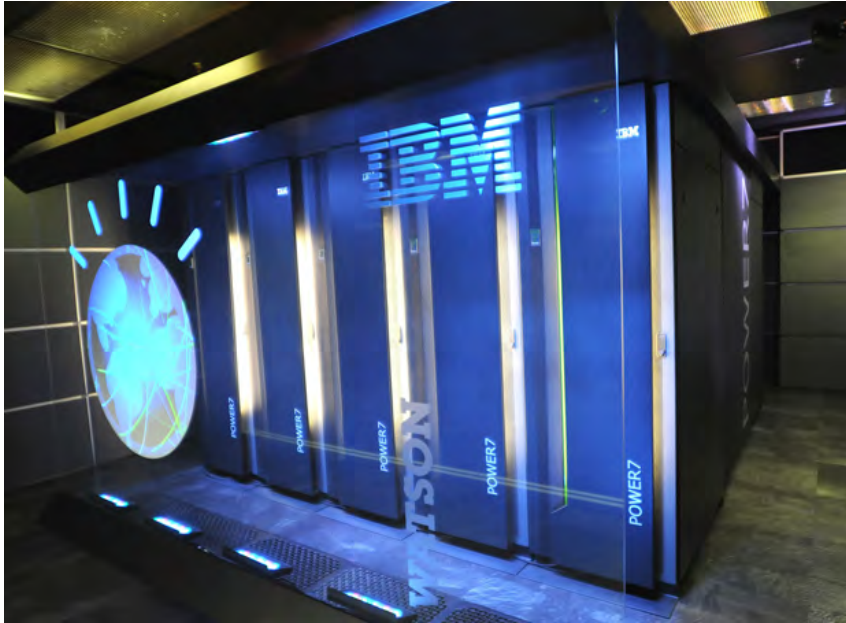


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Deep Fritz, 2002

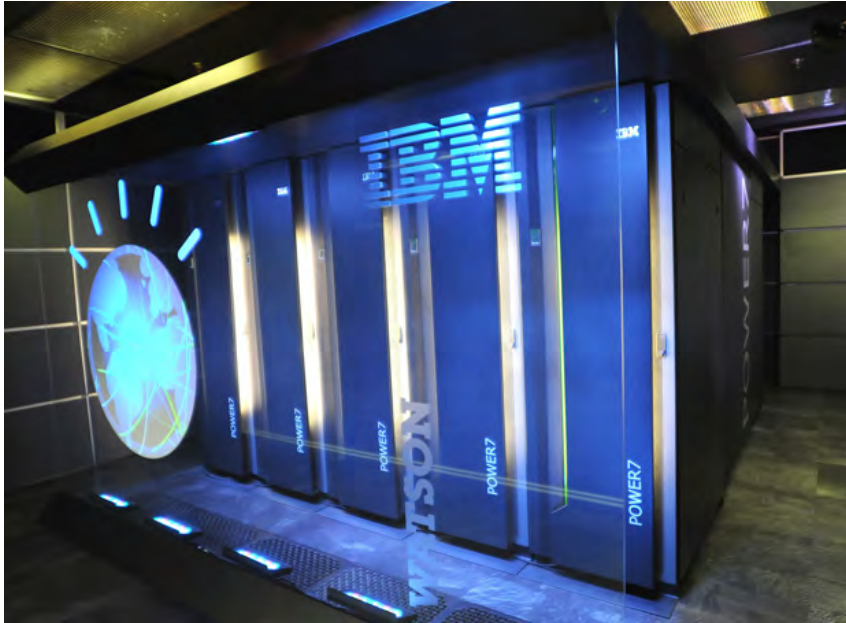
## Watson, 2011

Ken Jennings, Watson, Brad Rutter



## Watson, 2011

Bill Cassidy, Watson, Rush Holt





# The past thirty years ...

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Published: March 7, 2009

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The top innovations of the last 30 years, according to judges at the Wharton School of the University of Pennsylvania.

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6. Magnetic resonance imaging
7. Microprocessors
8. Fiber optics
9. Office software
10. Laser/robotic surgery
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19. Large-scale wind turbines
20. Internet social networking

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# The most recent ten years ...

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- Search
- Scalability
- Digital media
- Mobility
- eCommerce
- The Cloud
- Social networking and crowd-sourcing



# Scalability



## AlphaServer 1200 product brief

### Leadership

"To support our rapid growth, we had to find a highly upgradable and scalable Internet server. The AlphaServer platform provides the upgrade path we need."

Jeff Bezos  
CEO and Founder  
Amazon.com



For Your E-Business and  
Mission-Critical Computing Needs



amazon.com®



Compaq AlphaServer Series

AlphaPowered

Need a solution that can  
grow with  
you?

*"(The) AlphaServer series  
knows no rival."*

Jeff Bezos  
CEO and Founder  
Amazon.com

*"(The) AlphaServer series  
knows no rival."*

Jeff Bezos  
CEO and Founder  
Amazon.com

**COMPAQ**  
Better answers



## ■ A decade later ...

- Vastly greater scale
- The cheapest imaginable components
- Failures occur all the time
  - You couldn't afford to prevent or mask them in hardware
- Software makes it
  - Fault-Tolerant
  - Highly Available
  - Recoverable
  - Consistent
  - Scalable
  - Predictable
  - Secure



## ■ Operational efficiency is part of scalability

- An IBM System/360 came with a full-time on-site support person
- Web services of the middle 2000's typically required 1 support staff for every 250 servers
- Microsoft Azure today requires only 12 support staff for 35,000 2 x quad-core servers
  - 6 support staff in the US, 6 on the other side of the globe, to provide 24-hour support



# Digital media



- Text
- Audio
- Images
- Video

---

- Create
- Edit
- Consume



# Mobility



# This sort of progress makes it dicey to predict the future



"I think there is a world market for maybe five computers" - Thomas J. Watson, founder and Chairman of IBM, 1943

"Computers in the future may weigh no more than 1.5 tons" -  
*Popular Science*, 1949



"There is no reason anyone would want a computer in their home" - Ken Olsen, founder and President of Digital Equipment Corporation, 1977

# Today: More than 1 billion PCs in use ...





# Representing less than 2% of all processors!



# An Overview of the Computing Community Consortium

- A standing committee of the Computing Research Association
- Funded by NSF under a Cooperative Agreement
- Facilitates the development of a bold, multi-themed vision for computing research - and communicates this vision to stakeholders
- Led by a broad-based Council
- Chaired by Ed Lazowska and Susan Graham
- Staffed by CRA - Erwin Gianchandani and Andy Bernat



# The CCC Council

## ■ Leadership

- Ed Lazowska, Chair
- Susan Graham, Vice Chair
- Erwin Gianchandani, Director
- Andy Bernat, CRA

## ■ Terms ending 2014

- Deborah Crawford
- Gregory Hager
- John Mitchell
- Bob Sproull
- Josep Torrellas

## ■ Terms ending 2013

- Randy Bryant
- Lance Fortnow
- Hank Korth
- Eric Horvitz
- Beth Mynatt
- Fred Schneider
- Margo Seltzer

## ■ Terms ending 2012

- Stephanie Forrest
- Chris Johnson
- Anita Jones
- Frans Kaashoek
- Ran Libeskind-Hadas
- Robin Murphy

## ■ Former members

- Bill Feiereisen, 2011
- Dave Kaeli, 2011
- John King, 2011
- Dick Karp, 2010
- Andrew McCallum, 2010
- Dave Waltz, 2010
- Greg Andrews, 2009
- Peter Lee, 2009
- Karen Sutherland, 2009



# A Multitude of Activities

- **Community-initiated visioning:**
  - Workshops that bring researchers together to discuss “out-of-the-box” ideas
  - Challenges & Visions tracks at conferences
- **Outreach to the White House, Federal funding agencies:**
  - Outputs of visioning activities
  - Short reports to inform policy makers
  - Task Forces -- Health IT, Sustainability IT, and Data Analytics



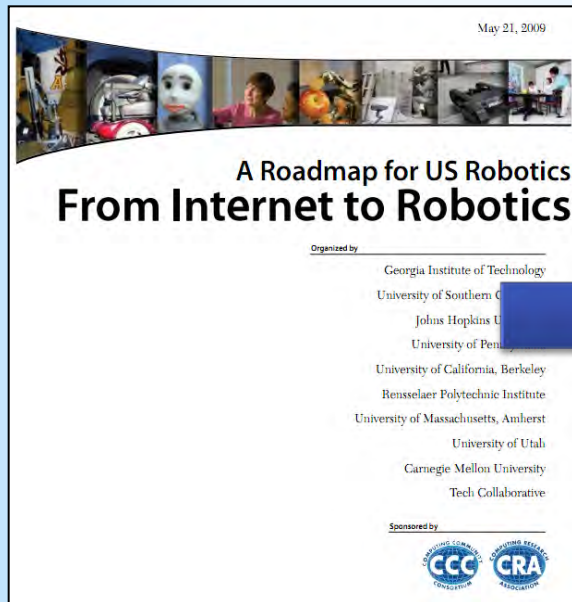
This Week's Highlight:  
Fruit Fly Suggests New  
Solution to Computer  
Networking Problem

## *LANDMARK CONTRIBUTIONS BY STUDENTS IN COMPUTER SCIENCE*

*undergraduate and graduate students that  
have made truly game-changing contributions  
in the course of their studies*

- **Public relations efforts:**
  - Library of Congress symposia
  - Research “Highlight of the Week”
  - CCC Blog [<http://cccblog.org/>]
- **Nurturing the next generation of leaders:**
  - Computing Innovation Fellows Project
  - “Landmark Contributions by Students”
  - Leadership in Science Policy Institute

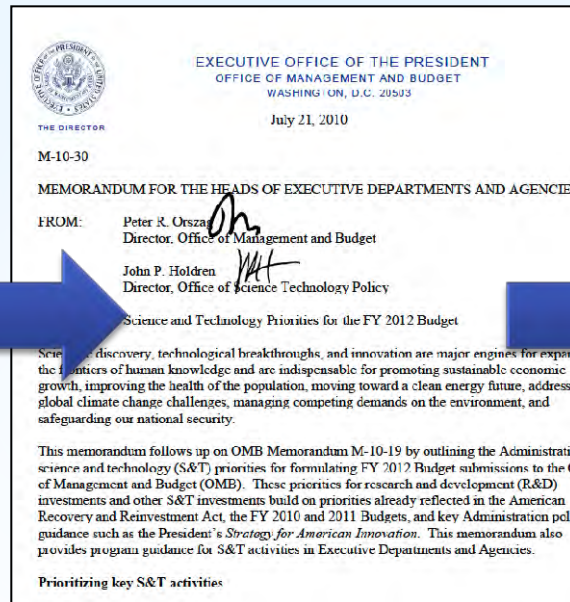
# Example: Robotics Visioning Effort



4 meetings during  
summer 2008

Roadmap published  
May 2009

*Extensive discussions  
between visioning  
leaders & agencies*



OSTP issues directive  
to all agencies  
to include robotics in  
FY 12 budgets



National Robotics  
Initiative is  
announced

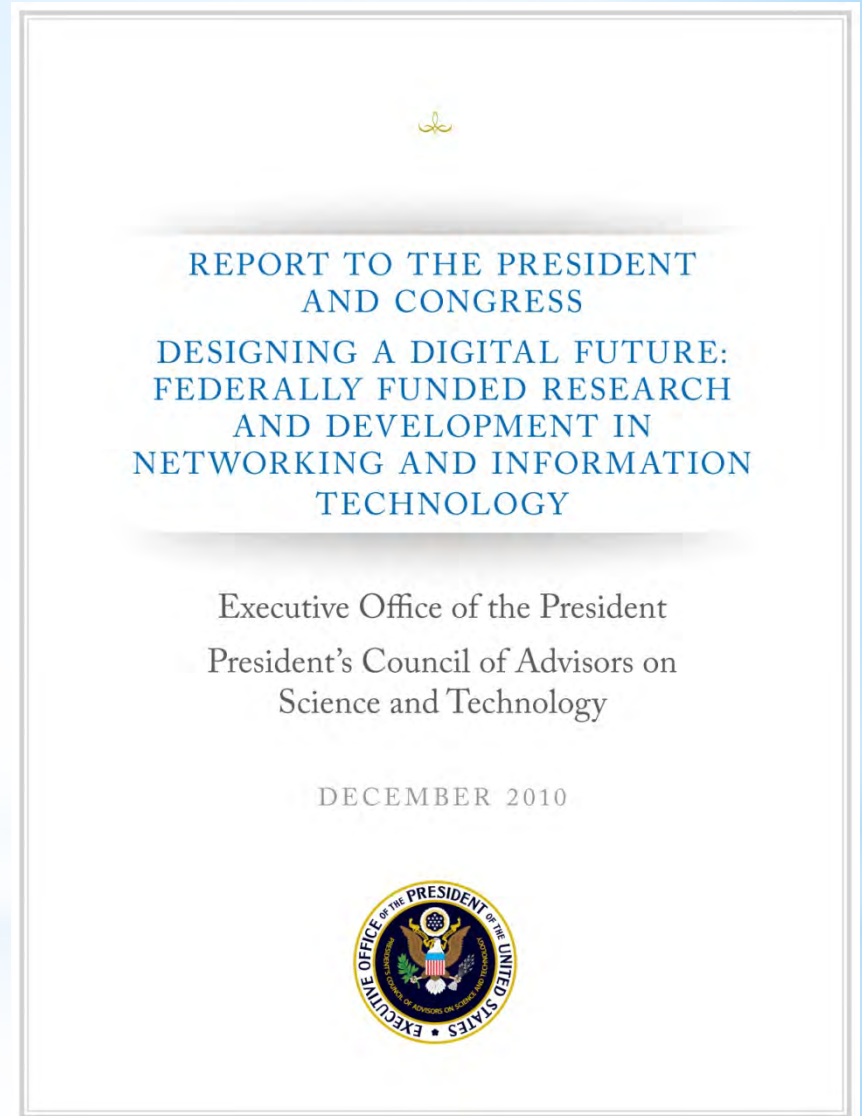
Henrik Chistensen  
Georgia Tech





# Example: PCAST NITRD Report

- 1/3 of the PCAST NITRD Working Group members were CCC Council members
- The report drew extensively on CCC White Papers
- An excellent roadmap for the field
- The challenge now: continuing to translate it into action



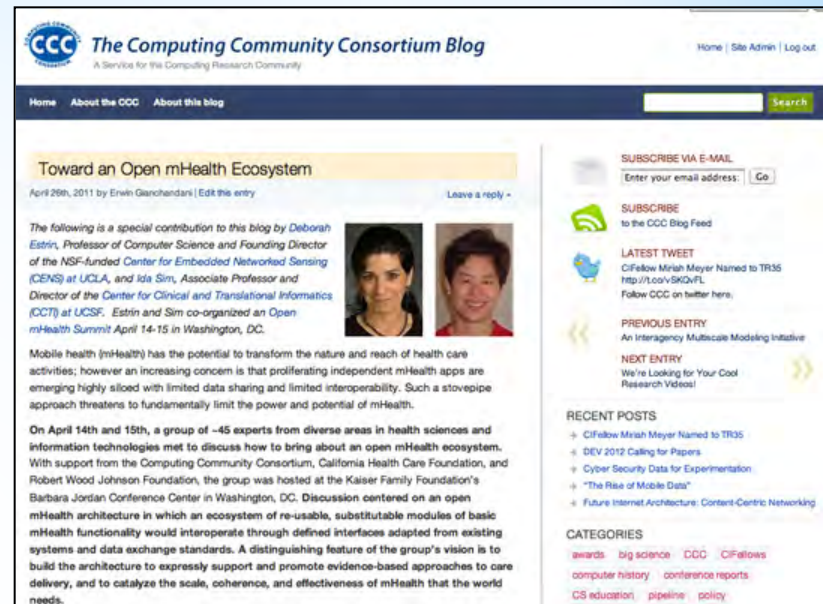


# Current Areas of Emphasis

- Data analytics
  - Series of white papers written for policy makers in summer 2010
  - Ongoing discussions with OSTP and Federal agencies
- Health information technology
  - Workshop held in San Francisco in October 2009
  - NSF/CISE initiative on Smart Health & Wellbeing (SHB) announced in FY 2011
- Education (Learning) Technologies
  - Roadmap produced in summer 2010
  - President's FY 12 budget would establish "ARPA-ED"
- Role of Information Sciences & Engineering in Sustainability
  - Workshop in Washington, DC, on Feb. 3-4, 2011
  - Ongoing discussions with NSF/CISE and DoE Office of Energy Efficiency & Renewable Energy

# A Community Effort - We Need You!

- Propose visioning activities, white papers, Challenges & Visions tracks at research conferences
- Put together short research videos for undergraduates
- Contribute to the CCC Blog
- Send us a research highlight for the Highlight of the Week



Get involved:  
[erwin@cra.org](mailto:erwin@cra.org) or 202-266-2936  
<http://cra.org/ccc> or <http://cccblog.org/>

The next ten years ...





# Greatest Engineering Achievements OF THE 20<sup>TH</sup> CENTURY

◆ About ◆ Timeline ◆ The Book

## Welcome!

How many of the 20th century's greatest engineering achievements will you use today? A car? Computer? Telephone? Explore our list of the top 20 achievements and learn how engineering shaped a century and changed the world.

- |  |  |
|--|--|
| 1. Electrification                     | 11. Highways                                 |
| 2. Automobile                          | 12. Spacecraft                               |
| 3. Airplane                            | 13. Internet                                 |
| 4. Water Supply and Distribution       | 14. Imaging                                  |
| 5. Electronics                         | 15. Household Appliances                     |
| 6. Radio and Television                | 16. Health Technologies                      |
| 7. Agricultural Mechanization          | 17. Petroleum and Petrochemical Technologies |
| 8. Computers                           | 18. Laser and Fiber Optics                   |
| 9. Telephone                           | 19. Nuclear Technologies                     |
| 10. Air Conditioning and Refrigeration | 20. High-performance Materials               |



# Greatest Engineering Achievements OF THE 20<sup>TH</sup> CENTURY

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- |  |  |
|--|--|
| 1. Electrification                     | 11. Highways                                 |
| 2. Automobile                          | 12. Spacecraft                               |
| 3. Airplane                            | 13. Internet                                 |
| 4. Water Supply and Distribution       | 14. Imaging                                  |
| 5. Electronics                         | 15. Household Appliances                     |
| 6. Radio and Television                | 16. Health Technologies                      |
| 7. Agricultural Mechanization          | 17. Petroleum and Petrochemical Technologies |
| 8. Computers                           | 18. Laser and Fiber Optics                   |
| 9. Telephone                           | 19. Nuclear Technologies                     |
| 10. Air Conditioning and Refrigeration | 20. High-performance Materials               |







# GRAND CHALLENGES FOR ENGINEERING



Make solar energy  
economical



Provide energy  
from fusion



Develop carbon  
sequestration  
methods



Manage the  
nitrogen cycle



Provide access to  
clean water



Restore and  
improve urban  
infrastructure



Advance health  
informatics



Engineer better  
medicines



Reverse-engineer  
the brain



Prevent nuclear  
terror



Secure  
cyberspace



Enhance virtual  
reality



Advance  
personalized  
learning



Engineer the tools  
of scientific  
discovery





CHALLENGES	IDEAS	NEXT STEPS	COMMITTEE
------------	-------	------------	-----------



# GRAND CHALLENGES FOR ENGINEERING



Make solar energy  
economical



Provide energy  
from fusion



Develop carbon  
sequestration  
methods



Manage the  
nitrogen cycle



Provide access to  
clean water



Restore and  
improve urban  
infrastructure



Advance health  
informatics



Engineer better  
medicines



Reverse-engineer  
the brain



Prevent nuclear  
terror



Secure  
cyberspace



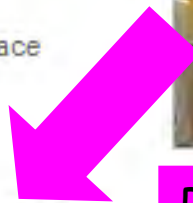
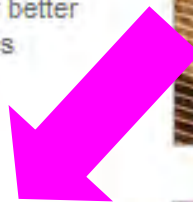
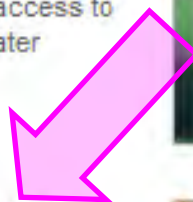
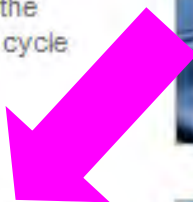
Enhance virtual  
reality



Advance  
personalized  
learning



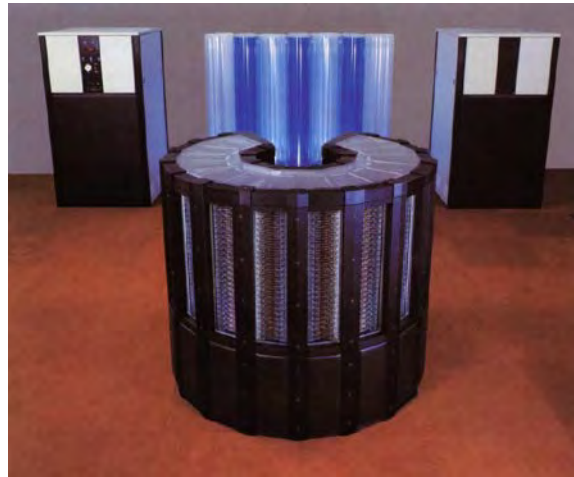
Engineer the tools  
of scientific  
discovery



Predominant CS component

Significant CS component

# Simulation -> Communication -> Embodiment



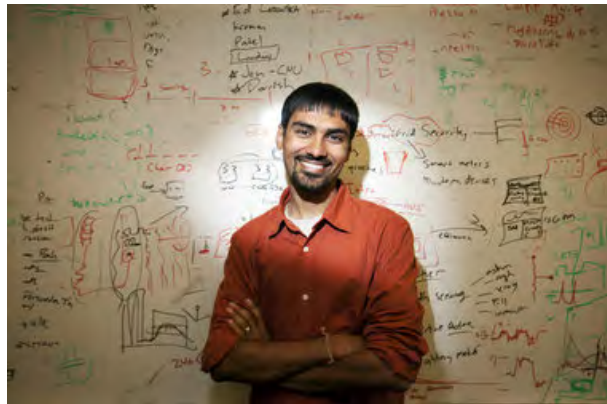
# My own (consistent) version: In the next ten years, we will put the "smarts" in ...

- Smart homes
- Smart cars
- Smart health
- Smart robots
- Smart science (confronting the data deluge)
- Smart crowds and human-computer systems
- Smart interaction (virtual and augmented reality)





# Smart homes



Shwetak Patel,  
University of Washington  
2011 MacArthur Fellow


MACARTHUR

The John D. and Catherine T. MacArthur Foundation

## ElectriSense

### Determining Electrical Device usage with a Single Sensor

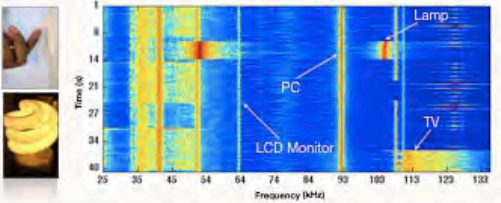

ElectriSense monitors EMI on the powerline to provide whole home device-level usage data using a single easy-to-deploy sensor.



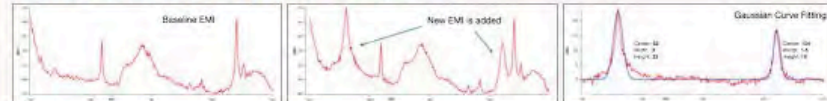
Single Plug-in Sensor Module

#### Motivation

- Most modern consumer electronics use a Switched Mode Power Supply (SMPS) that generate Electro Magnetic Interference (EMI).
- SMPS based devices are becoming pervasive.
- Leverages existing infrastructure.



#### Event Detection & Feature Extraction

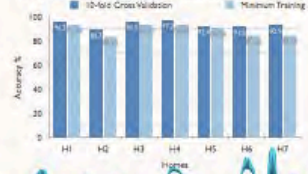


#### Applications

- Activity Inferencing
- Disaggregated Energy Feedback
- Smart Homes

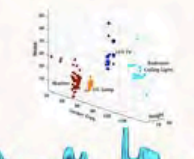
#### Performance

Accuracy in % for device identification in seven homes



Homes	10-fold Cross Validation	Minimum Training
H1	~95%	~90%
H2	~90%	~85%
H3	~95%	~90%
H4	~95%	~90%
H5	~95%	~90%
H6	~95%	~90%
H7	~95%	~90%

Temporal Stability over 6 months



dub design  
Sidhant Gupta | Matthew S. Reynolds\* | Shwetak Patel  
University of Washington | Julius University  
ubiComp Lab

# Smart cars

DARPA Grand Challenge



DARPA Urban Challenge



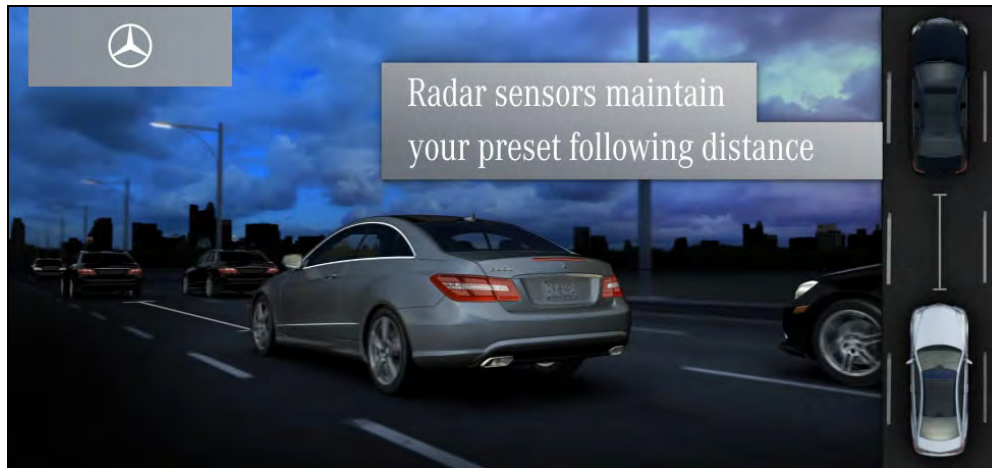


Stay on track.

#### Lane Departure Warning on the BMW 5 Series Sedan.

The optional Lane Departure Warning gently vibrates the steering wheel just before you veer away from your lane - and only then. A camera mounted between the rear-view mirror and the windscreen "sees" the markings on the road ahead. Lane Departure Warning is deactivated when the indicator is used, so that you are not distracted by false signals.

← Lane departure warning



← Adaptive cruise control



← Self-parking





Google autonomous car on US 101 near Mountain View CA

## Autonomous Driving

Google's modified Toyota Prius uses an array of sensors to navigate public roads without a human driver. Other components, not shown, include a GPS receiver and an inertial motion sensor.

### LIDAR

A rotating sensor on the roof scans more than 200 feet in all directions to generate a precise three-dimensional map of the car's surroundings.

### VIDEO CAMERA

A camera mounted near the rear-view mirror detects traffic lights and helps the car's onboard computers recognize moving obstacles like pedestrians and bicyclists.



### RADAR

Four standard automotive radar sensors, three in front and one in the rear, help determine the positions of distant objects.

### POSITION ESTIMATOR

A sensor mounted on the left rear wheel measures small movements made by the car and helps to accurately locate its position on the map.



## ■ In 2004, in just the United States:

- 6,181,000 police-reported traffic accidents
  - 42,636 people killed
  - 2,788,000 people injured
  - 4,281,000 had property damage only
- ~ \$250 billion (that's *one quarter of a trillion dollars* ...) in *annual economic cost*
  - 100 times greater than even an extravagant estimate of the nation's annual investment in computing research



### ENDNOTES

- 1 Availability of E 350 BlueTEC and 4MATIC models is delayed. See dealer for details.
- 2 DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.
- 3 Driving while drowsy or distracted is dangerous and should be avoided. ATTENTION ASSIST may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury.
- 4 PRE-SAFE® closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible accident.



# But there's more at stake than safety ...



- Energy and the environment

- Highway transportation uses 22% of all US energy

- Efficiency and productivity

- Traffic congestion in the US is responsible for 3.6 billion vehicle hours of delay annually


- Equity

- The elderly, and low-income individuals forced to the exurbs, are disadvantaged

- The economic and environmental costs of manufacturing automobiles

# And computing research is central to the solutions

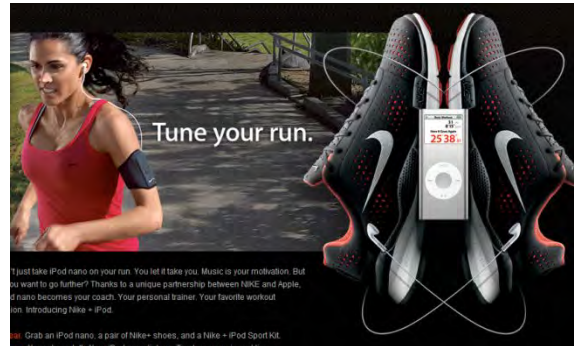
---

- Real-time sensor information for transit location
- Personalized, real-time information for choosing travel options
- Zipcar on steroids 
- Routing around congestion, for transit and personal vehicles
- Greater vehicle density through semi-automated control

# Smart health: Personalized health monitoring



Omron pedometer



Nike + iPod



Bodymedia multi-function



Biozoom: body fat, hydration, blood oxygen, etc.



Glucowatch: measuring body chemistry



# Smart health: Evidence-based medicine

- Machine learning for clinical care
- Predictive models
- Cognitive assistance for physicians



# Smart health: P4 medicine



# Smart robots



**iRobot®**





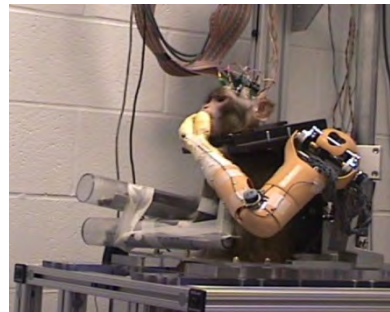
# Smart health + smart robots



Yoky Matsuoka  
University of Washington  
2007 MacArthur Fellow

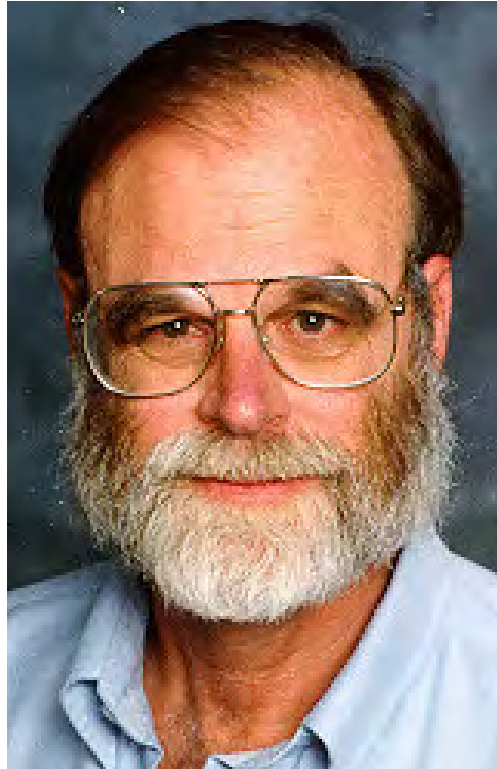
MACARTHUR

The John D. and Catherine T. MacArthur Foundation

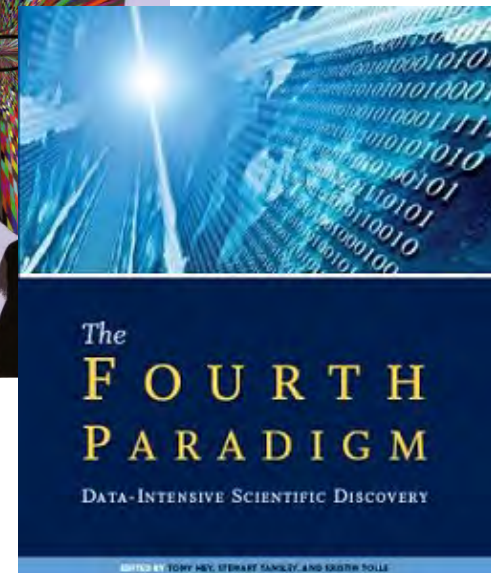


NSF Engineering Research Center for  
**Sensorimotor Neural Engineering**

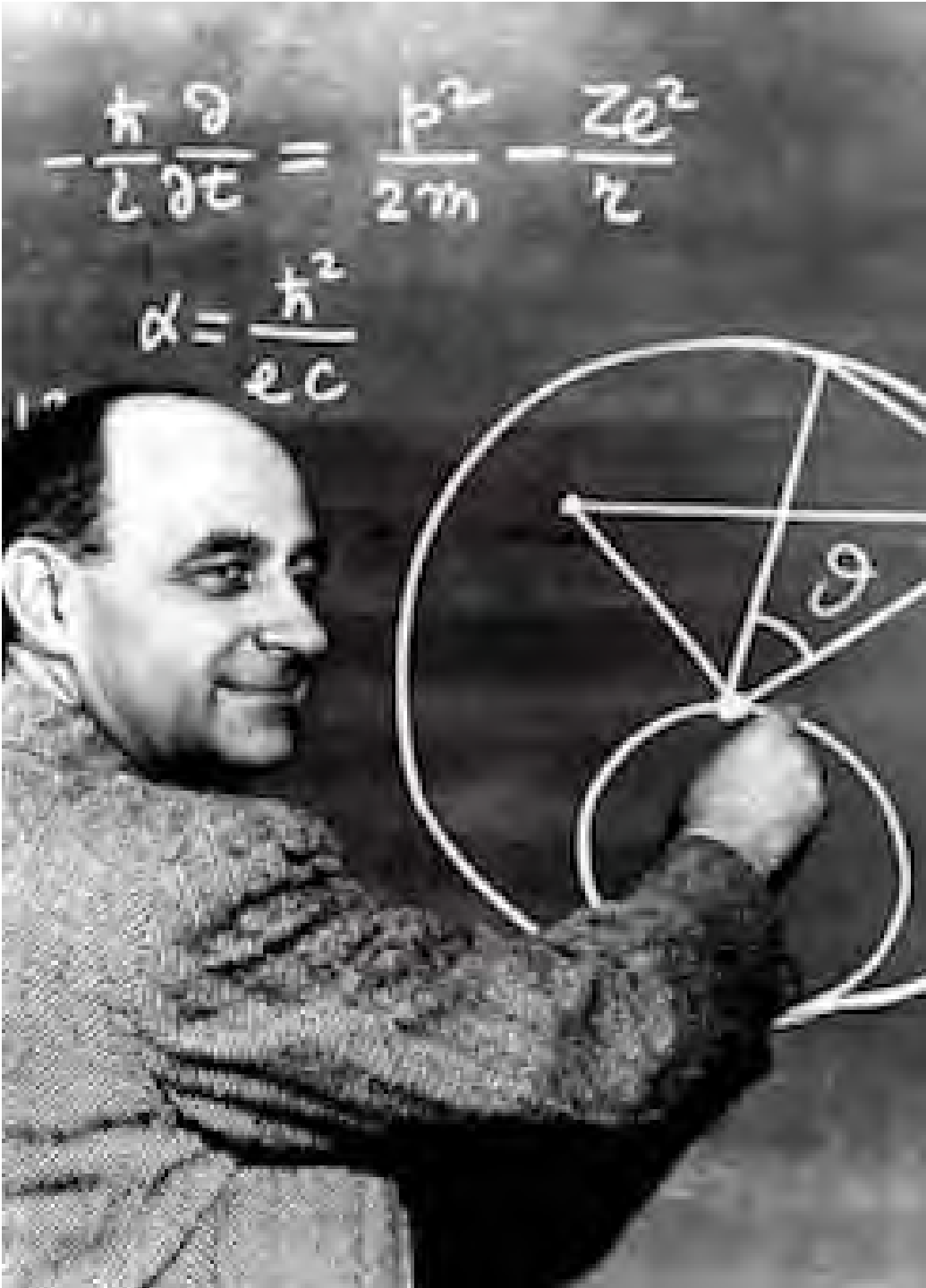
# Smart science: eScience (data-intensive science and engineering)



Jim Gray,  
Microsoft Research



Transforming science (again!)



Theory  
Experiment  
Observation





Theory  
Experiment  
Observation



# Theory Experiment Observation



Credit: John Delaney, University of Washington



Theory  
Experiment  
Observation  
**Computational  
Science**





Theory  
Experiment  
Observation  
Computational  
Science  
**eScience**



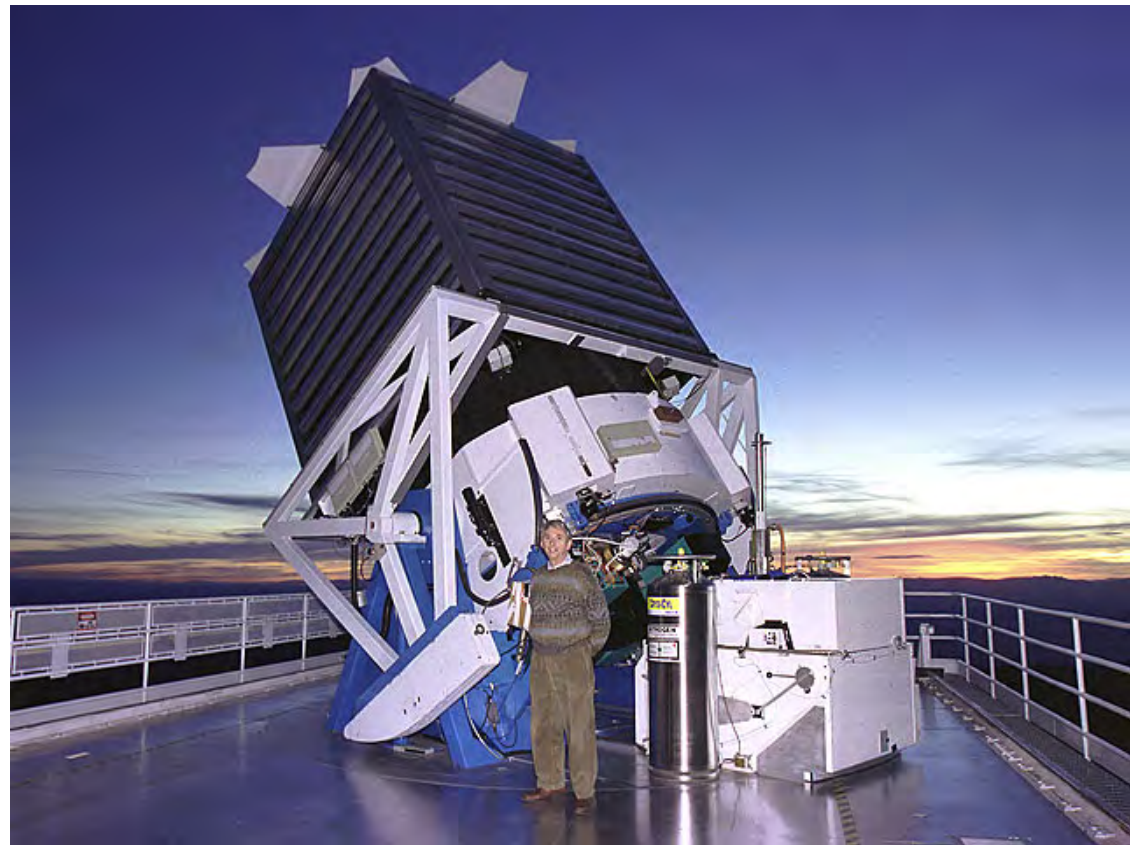
SLOAN DIGITAL SKY SURVEY

# eScience is driven by *data* more than by cycles

- Massive volumes of data from sensors and networks of sensors

**Apache Point telescope,  
SDSS**

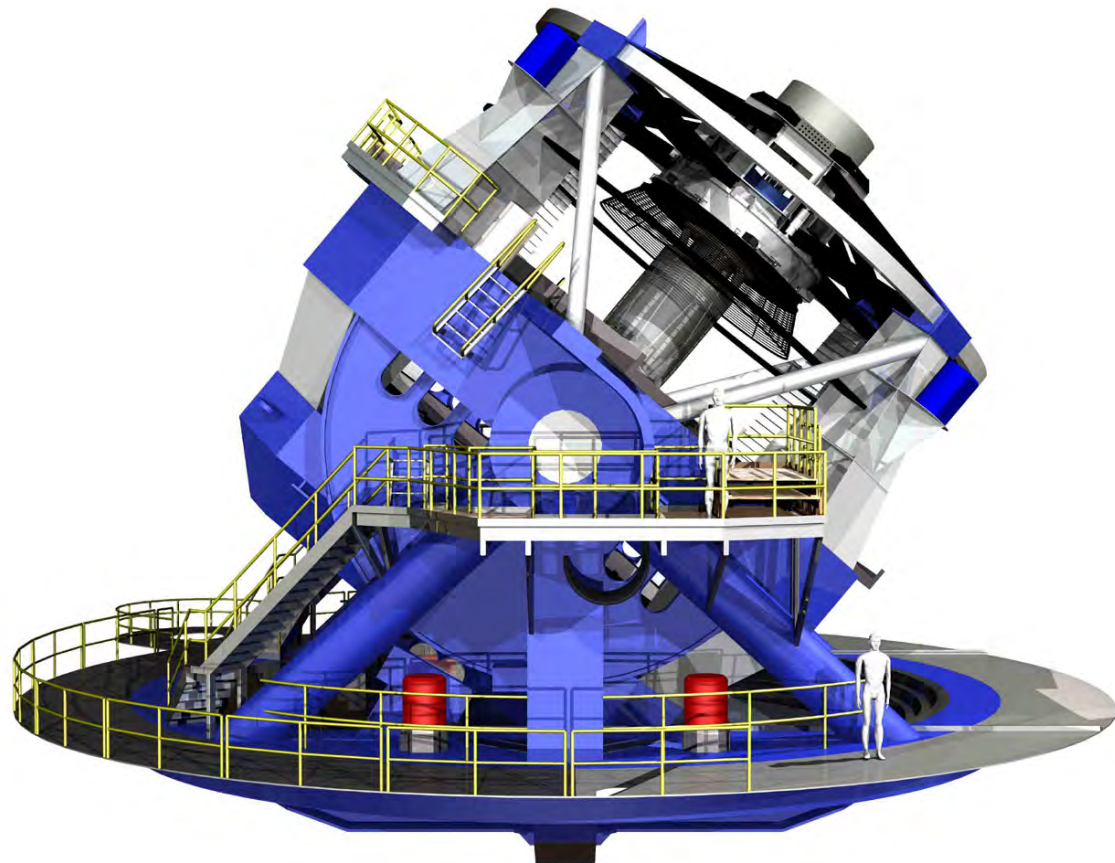
**80TB of raw image data  
(80,000,000,000,000 bytes)  
over a 7 year period**



## **Large Synoptic Survey Telescope (LSST)**

**40TB/day  
(an SDSS every two days),  
100+PB in its 10-year  
lifetime**

**400mbps sustained data  
rate between  
Chile and NCSA**





# **Large Hadron Collider**

**700MB of data  
per second,  
60TB/day, 20PB/year**



**Illumina  
HiSeq 2000  
Sequencer  
~1TB/day**

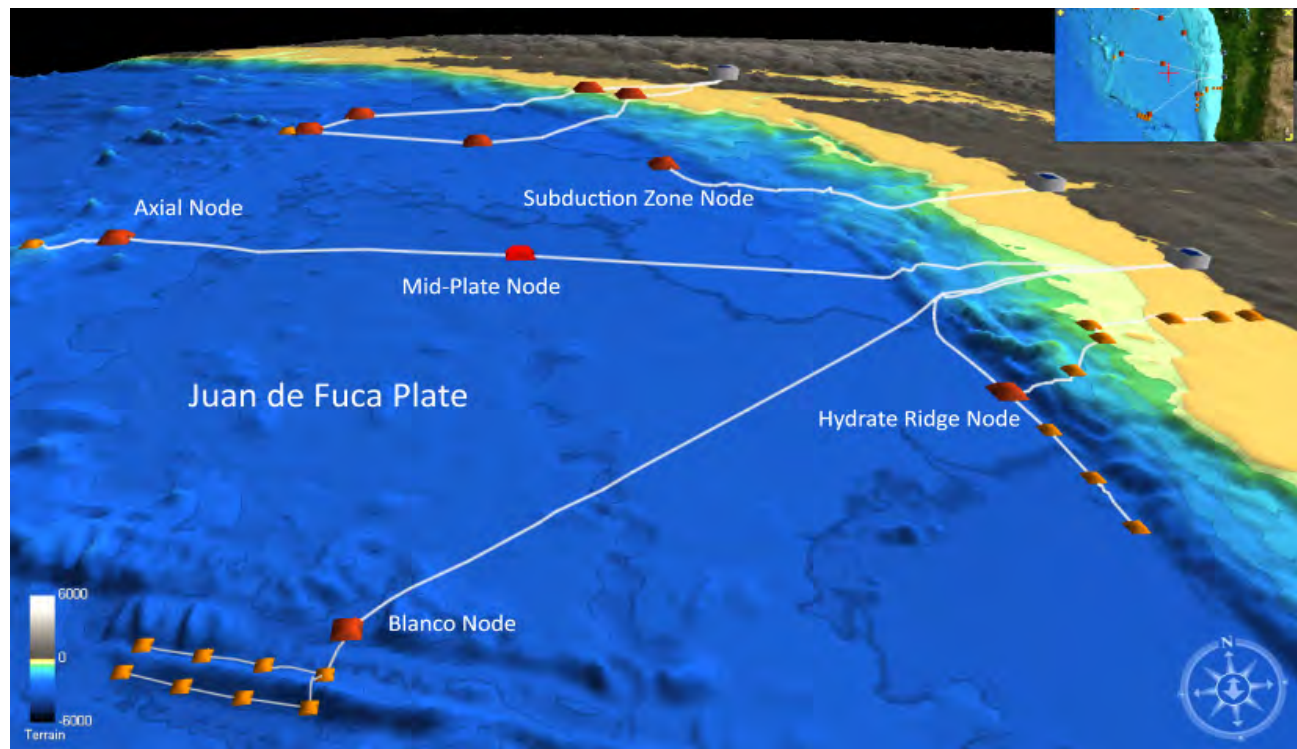


**Major labs  
have 25-100  
of these  
machines**



## **Regional Scale Nodes of the NSF Ocean Observatories Initiative**

**1000 km of fiber  
optic cable on the  
seafloor, connecting  
thousands of  
chemical, physical,  
and biological  
sensors**

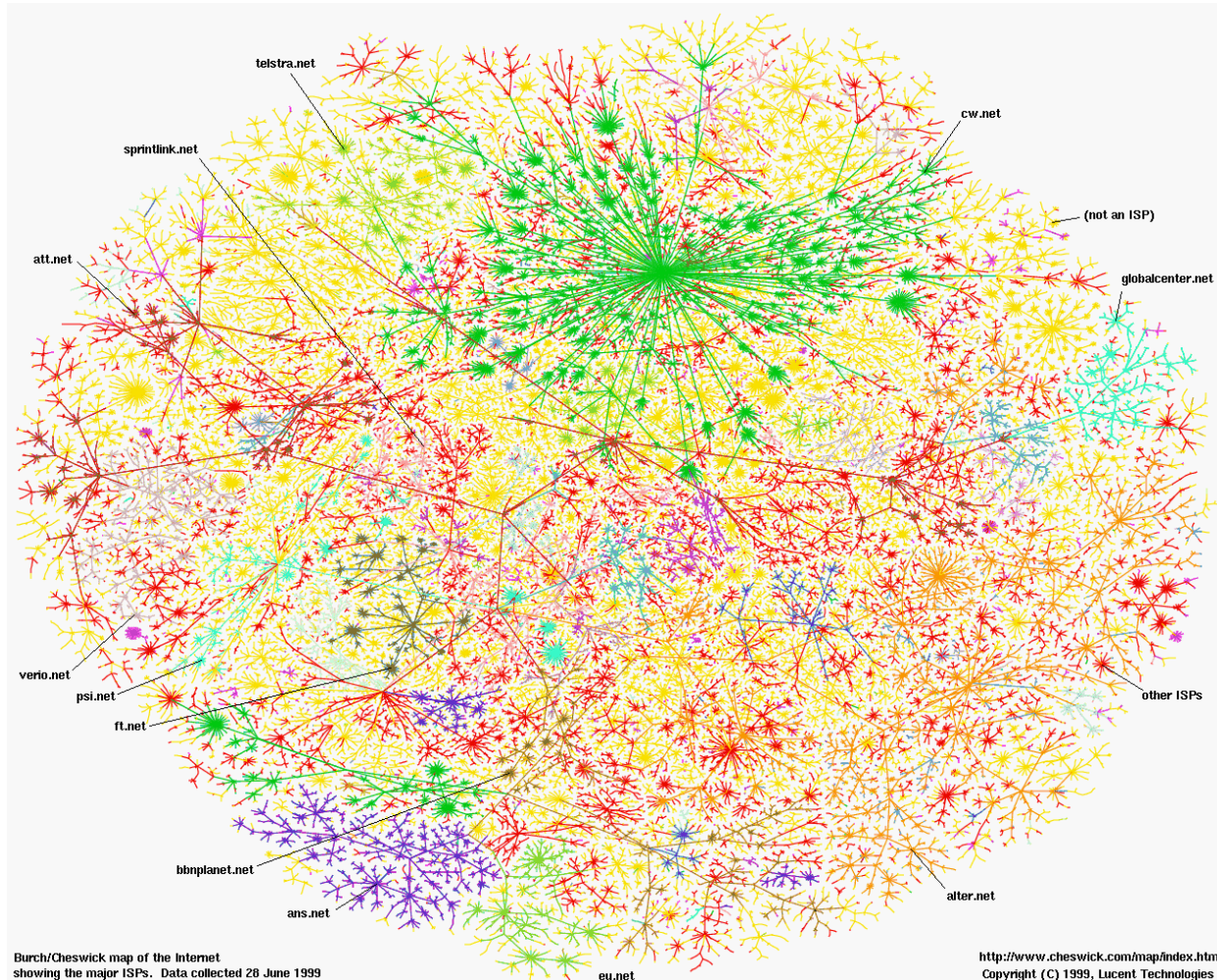




## The Web

20+ billion web pages  
x 20KB = 400+TB

One computer can  
read 30-35 MB/sec  
from disk => 4 months  
just to read the web



**Point-of-sale terminals**



# eScience is about the *analysis* of data



- The automated or semi-automated extraction of knowledge from massive volumes of data
  - There's simply too much of it to look at
- It's not just a matter of volume
  - Volume
  - Rate
  - Complexity / dimensionality



# eScience utilizes a spectrum of computer science techniques and technologies

- Sensors and sensor networks
- Backbone networks
- Databases
- Data mining
- Machine learning
- Data visualization
- Cluster computing at enormous scale



# eScience is married to the cloud: Scalable computing and storage for everyone

The McGraw-Hill Companies

DECEMBER 24, 2007 | BUSINESSWEEK.COM

# BusinessWeek

Google  
Code

e.g. "templates" or "datastore"

Home Docs FAQ Articles Blog Community Terms Download



## An Early Look at J

App Engine is unveiling its se  
runtime, integration with Goo  
Java solution for AJAX web ap  
and we're eager to get your h  
who [sign up](#), but we'll be incl

- Get the full scoop in ou
- Click over to YouTube t
- See our docs for other [data](#)



## Azure Services Platform

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## Hadoop + The AWS Cloud

Introducing Amazon Elastic MapReduce—the Hadoop-based infrastructure service that lets you build and deploy large-scale data processing applications in the cloud.

[Learn More...](#)

## Explore Products

### Infrastructure Services

- Amazon Elastic Compute Cloud (Amazon EC2)
- Amazon SimpleDB
- Amazon Simple Storage Service (Amazon S3)
- Amazon CloudFront
- Amazon Simple Queue Service (Amazon SQS)
- Amazon Elastic MapReduce
- AWS Premium Support

### Payments & Billing

### On-Demand Workforce

### Alexa Web Services

## News & Events

### What's New? Media Coverage Events

- | What's New?  | Media Coverage  | Events |
|--------------|---|--------|
| May 07, 2009 | Amazon CloudFront Adds Access Logging Capability                          |        |
| Apr 29, 2009 | AWS Goes To School With Programs For Educators, Researchers, and Students |        |
| Apr 22, 2009 | Amazon EC2 Running IBM Now Available                                      |        |
| Apr 15, 2009 | Amazon EC2 Reserved Instances Now Available in Europe                     |        |
| Apr 09, 2009 | Announcing Amazon SQS WSDL Version 2009-02-01 and Amazon SQS in Europe    |        |

## Get Started

Sign up for a free AWS account.

[Sign Up Now](#)

### Developers

Simply sign up & start developing in the cloud with these resources and tools:

- Technical Documentation
- Cloud Architectures Whitepaper (pdf)
- Amazon Machine Images
- AWS Community Forums

### Business Managers

Learn how Amazon Web Services enables you to reach business goals faster:

- AWS Solutions for Enterprise Customers
- Security Whitepaper (pdf)
- Case Studies & Customer Testimonials
- AWS Blog

**NEXT**  
Imagine what you

**MEXICO: THE UGLY SIDE OF MICRO-LOANS** 038

**CENTRAL BANKERS TO THE RESCUE** 025

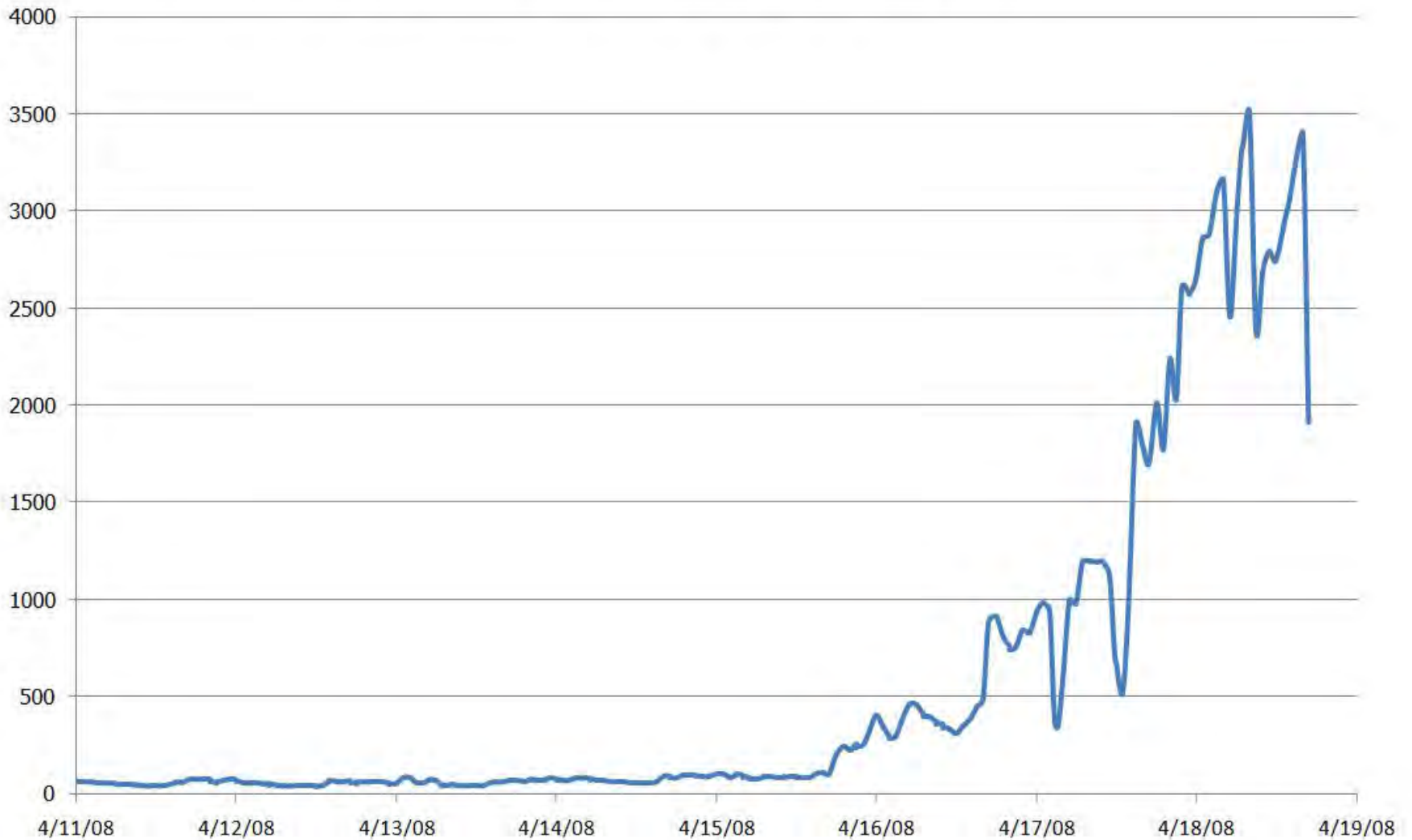
\$4.99US \$6.99CAN



0 71435 18248 7

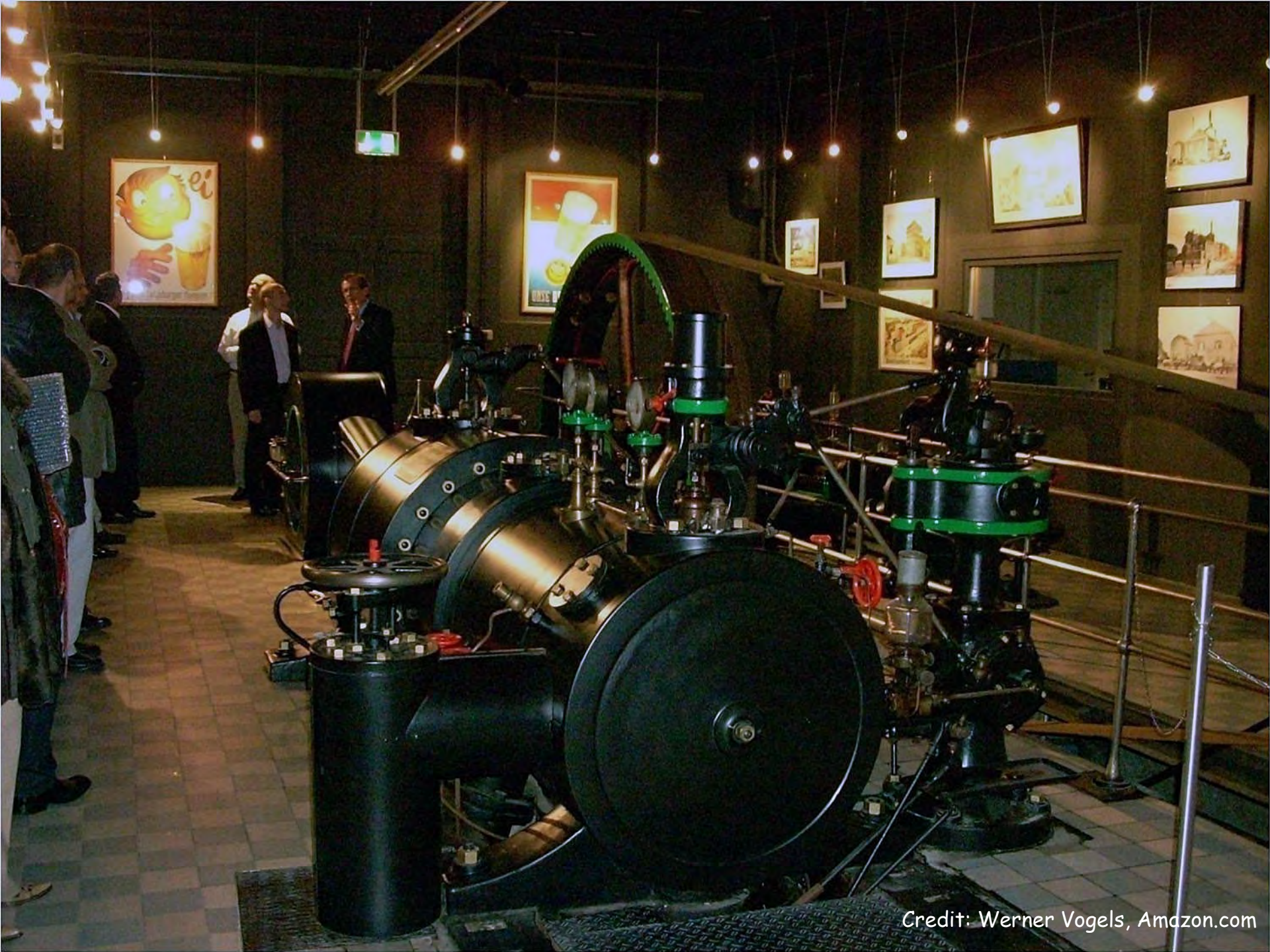
Christophe Bisciglia,  
Google's master of  
"cloud" computing

# Animoto: EC2 Instance Usage



Credit: Werner Vogels, Amazon.com





Credit: Werner Vogels, Amazon.com

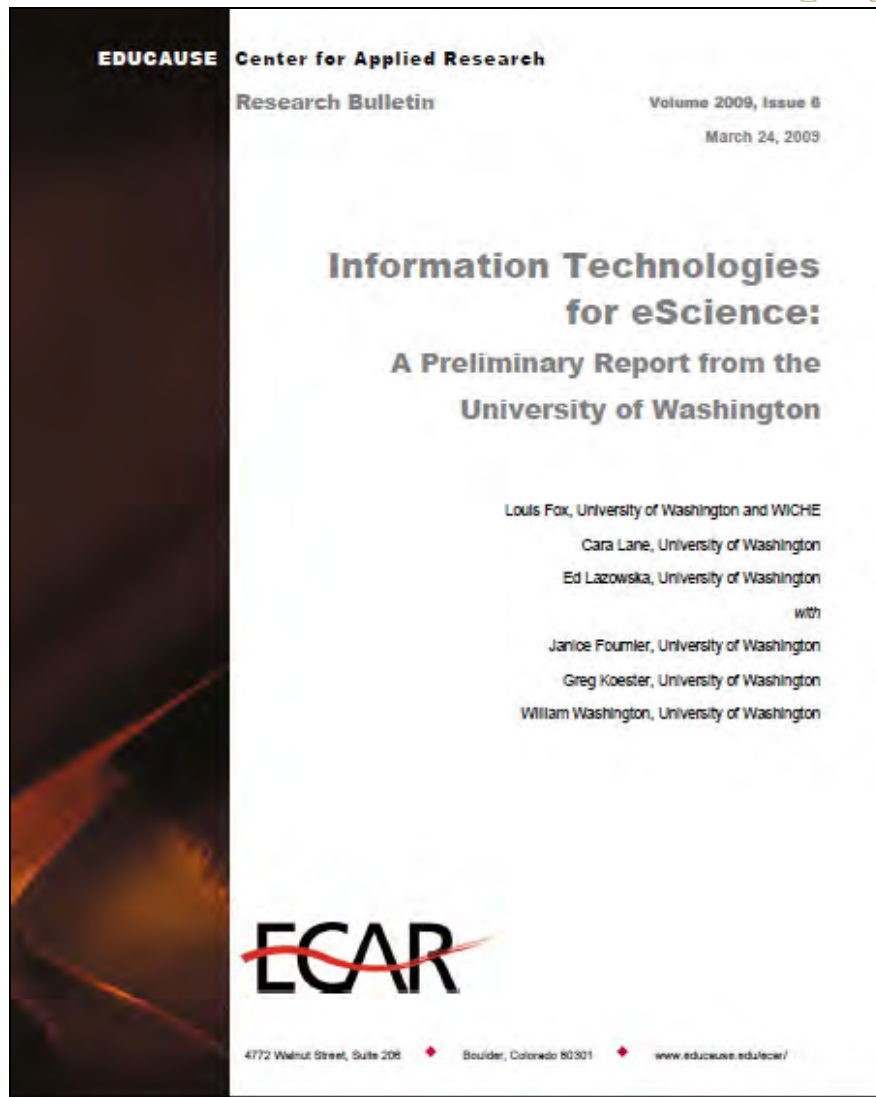
# eScience will be pervasive

- Simulation-oriented computational science has been transformational, but it has been a niche
  - As an institution (e.g., a university), you didn't need to excel in order to be competitive
- eScience capabilities must be broadly available in any institution
  - If not, the institution will simply cease to be competitive





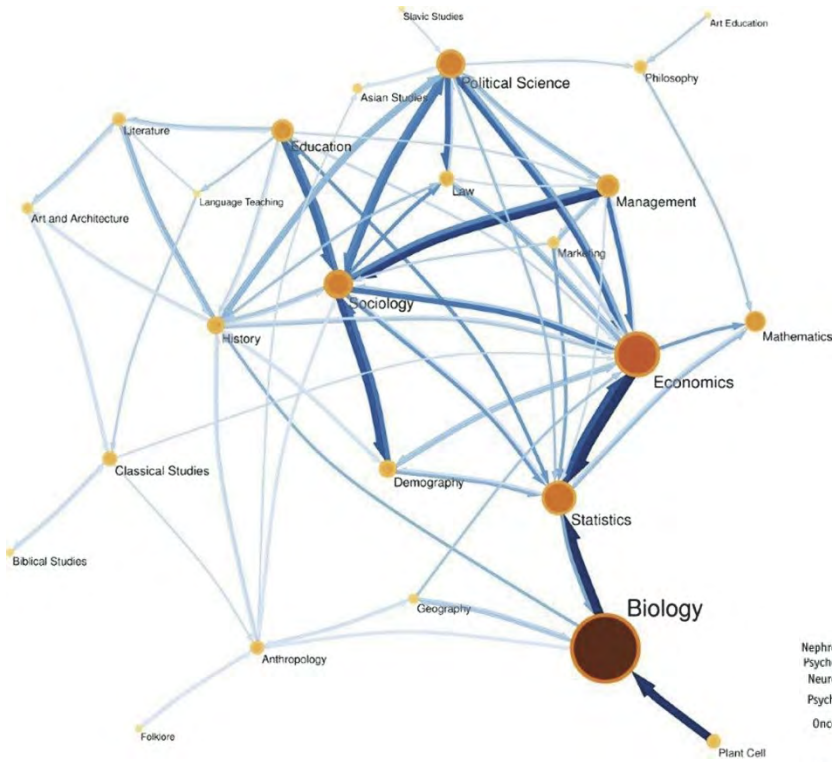
# Top scientists across all fields grasp the implications of the looming data tsunami



- Survey of 125 top investigators
  - "Data, data, data"
- Flat files and Excel are the most common data management tools
  - Great for Microsoft ... lousy for science!
- Typical science workflow:
  - 2 years ago: 1/2 day/week
  - Now: 1 FTE
  - In 2 years: 10 FTE
- Need tools, tools, tools!

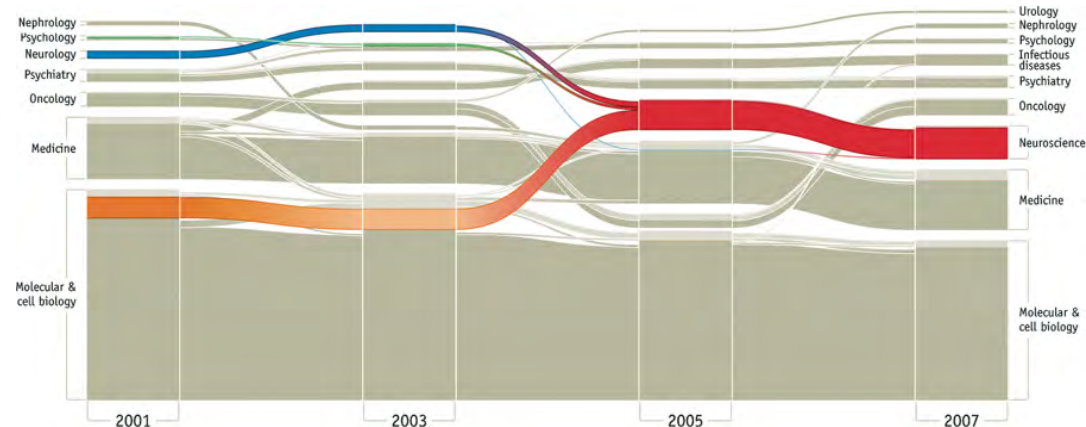


# And "Big Data" is about far more than scientific discovery, of course



**eigenFACTOR.org**  
RANKING AND MAPPING SCIENTIFIC KNOWLEDGE

Carl Bergstrom, Jevin West, and Martin Rosvall,  
University of Washington Biology



# Smart crowds and human-computer systems

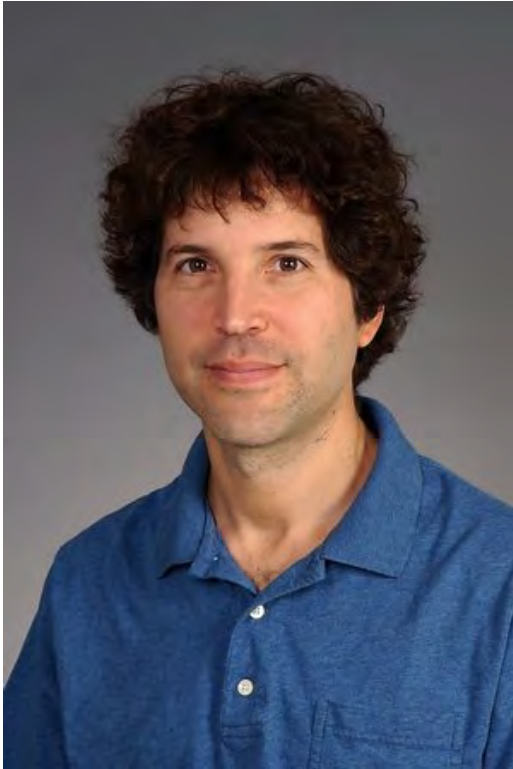


Luis von Ahn, CMU

Hours per year, world-wide, spent playing computer solitaire: 9 billion

Hours spent building the Panama Canal:  
20 million (less than a day of solitaire)





David Baker,  
University of Washington



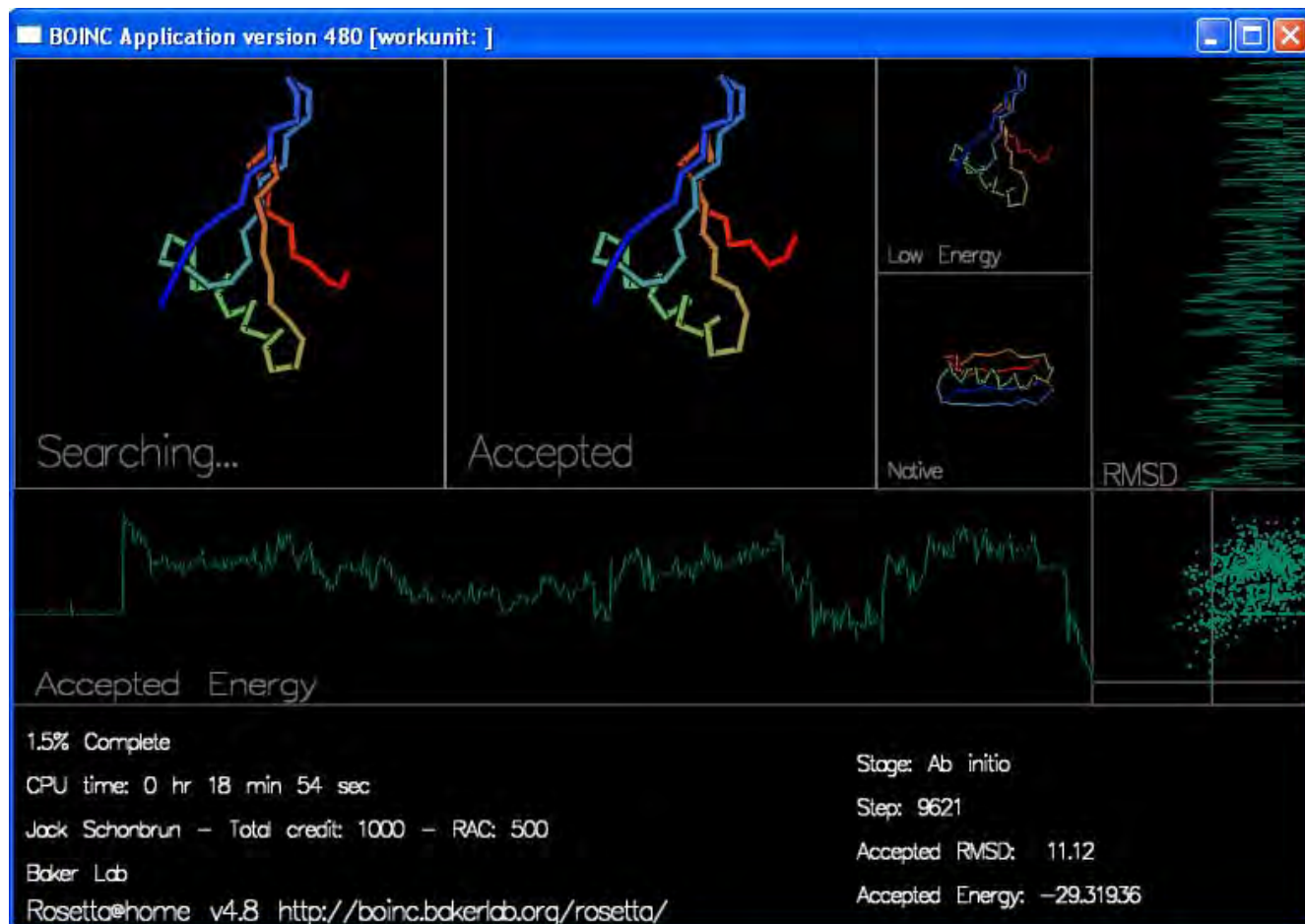




# Rosetta@home




Protein Folding, Design, and Docking





Zoran Popovic,  
University of Washington




**foldit**BETA  
Solve Puzzles  
for Science


02:59:51 GMT

[BLOG](#) [GROUPS](#) [PLAYERS](#) [PUZZLES](#) [RECIPES](#) [FORUM](#) [WIKI](#) [FEEDBACK](#) [ABOUT](#)



**GET STARTED: DOWNLOAD**

  
Win Beta  
Win XP/Vista

  
Mac Beta  
Intel OS X 10.4 or later

  
Linux Beta  
Linux

**RECOMMEND FOLDIT**

Send

**USER LOGIN**

Username: \*

Password: \*

Log in

- [Create new account](#)
- [Request new password](#)
- [Sign in using Facebook](#)

 [Connect with Facebook](#)

**What's New**

**Small Update**

We've posted a small update today, here's what's in it:

Some stability fixes, particularly with crashes when canceling recipes.

Improvements to scoring of sequence alignment. The scores of your existing alignments will change in the Sequence Alignment Tool due to this, but it won't affect your actual scores for the puzzles.





**foldit**

BETA

Solve Puzzles  
for Science

20:46:49 GMT

[BLOG](#) [GROUPS](#) [PLAYERS](#) [PUZZLES](#)



## BootsMcGraw

Global Soloist Rank: #6

Global Soloist Score: 3784

[Cases](#)

### Profile

**Name:** BootsMcGraw

**Location:** Dallas, Texas USA

**Started Folding:** 12/06/08

**About me:** An educated redneck here, from Dallas, Texas.

When I was in grad school in 1985 at the State University of New York at Buffalo, my master's thesis was to construct and present a computer program that predicted the secondary structures (helix, sheet, loop) of proteins based on their amino acid sequences. Tertiary structure (i.e. folding) prediction was a pie-in-the-sky fantasy.

Imagine my delight, a quarter century later, to find out that not only are people determining tertiary structures of proteins, but they've made a \*game\* of it.

**Hobbies:** Licensed Massage Therapist; also a photographer, videographer, and webmaster. I have studied health and nutrition for over twenty years. Ask me my opinions about the subject.

**Group:** [Contenders](#)

# Gamers Unlock Protein Mystery That Baffled AIDS Researchers For Years



By Leslie Horn

September 19, 2011 10:42am EST

51 Comments



508



Share

7896



Tweet

1,182



Share

228

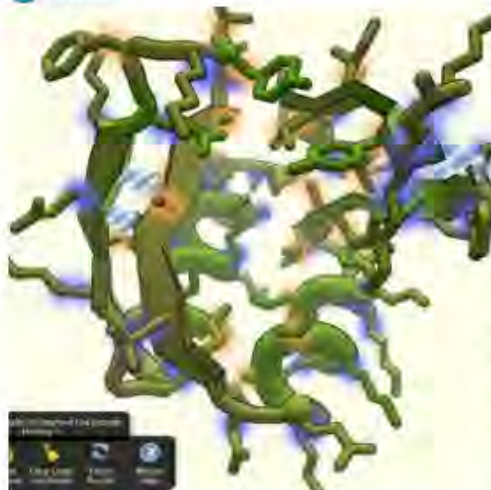
55



Digg



16K



In just three weeks, gamers deciphered the structure of a key protein in the development of AIDS that has stumped scientists for years. According to a [study](#) published Sunday in the journal *Nature Structural & Molecular Biology*, the findings could present a significant breakthrough for AIDS and HIV research.

Using an online game called Foldit, players were able to predict the structure of a protein called retroviral protease, an enzyme that plays a critical role in the way HIV multiplies. Unlocking the build of the protein could theoretically aid scientists in developing drugs that would stop protease from spreading.

“Following the failure of a wide range of attempts to solve the crystal structure of M-PMV retroviral protease

by molecular replacement, we challenged players of the protein folding game Foldit to produce accurate models of the protein,” the study reads. “Remarkably, Foldit players were able to generate models of sufficient quality for successful molecular replacement and subsequent structure determination. The refined structure provides new insights for the design of antiretroviral drugs.”

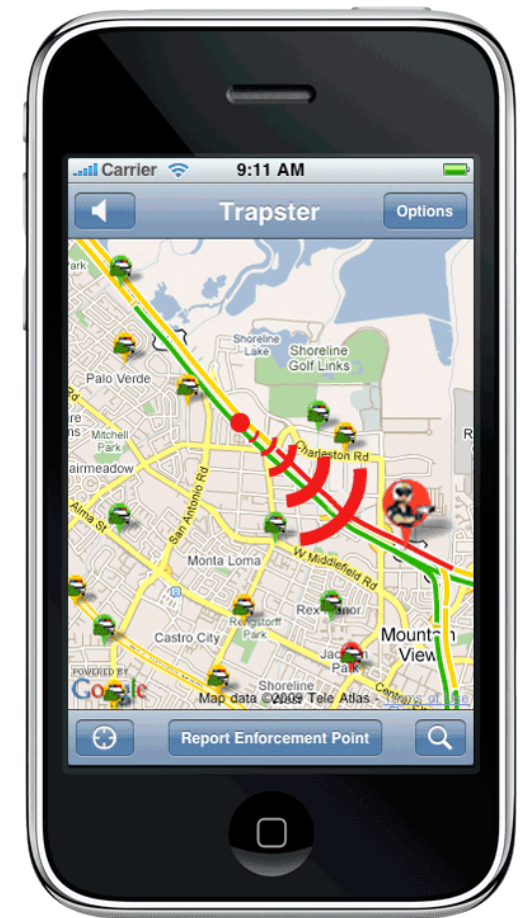
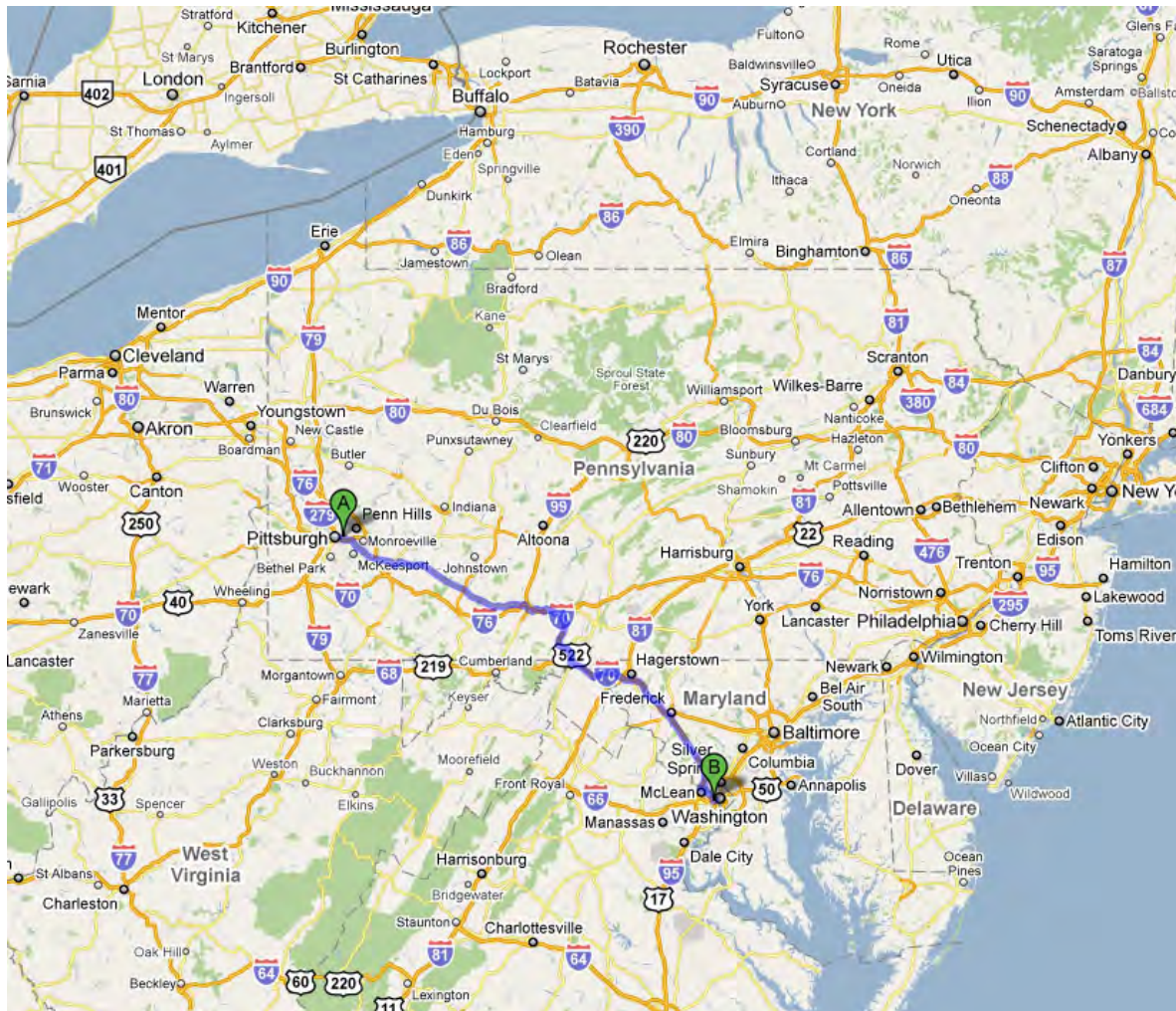


Regina Dugan



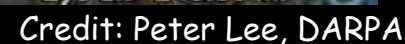
Peter Lee





Credit: Peter Lee, DARPA







# DARPA NETWORK CHALLENGE



*40<sup>th</sup> Anniversary of the Internet*

*29 Oct – Announced  
5 Dec – Balloons Up*

**\$40k Prize**



4367 registrants  
39 countries  
922 submissions  
370 correct locations

Credit: Peter Lee, DARPA



# Smart interaction



**KINECT**<sup>™</sup>  
for  **XBOX** 360.



## ■ Speech recognition (MSR Redmond)

- No push-to-talk
- 4-meter distance, no headset
- 80db ambient noise
- Microphone array costs 30 cents

## ■ Identity recognition (MSR Asia)

- VGA camera
- 4-meter distance
- Varying ambient light
- Sibling differentiation

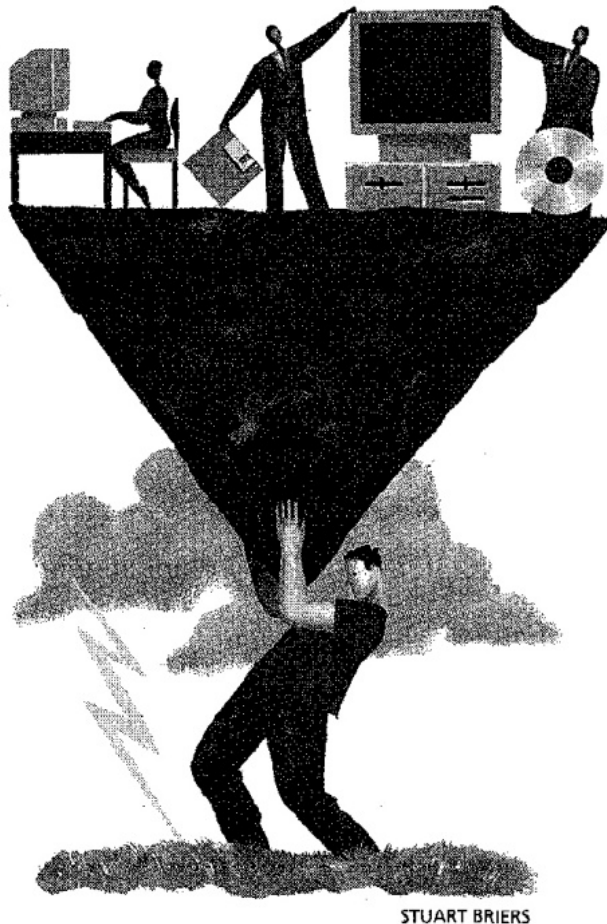
## ■ Tracking (MSR Cambridge)

- Real-time
- 100% on - deal with compounding errors
- All body types, all numbers of bodies
- People are jumping like monkeys

## ■ System performance (MSR Silicon Valley)

- Machine learning training utilized massive parallelism
- Xbox GPU implementation of key functions yielded several-thousand-fold performance gains

# Exhortation #1: Embrace applications as part of our field!



## "The last electrical engineer"

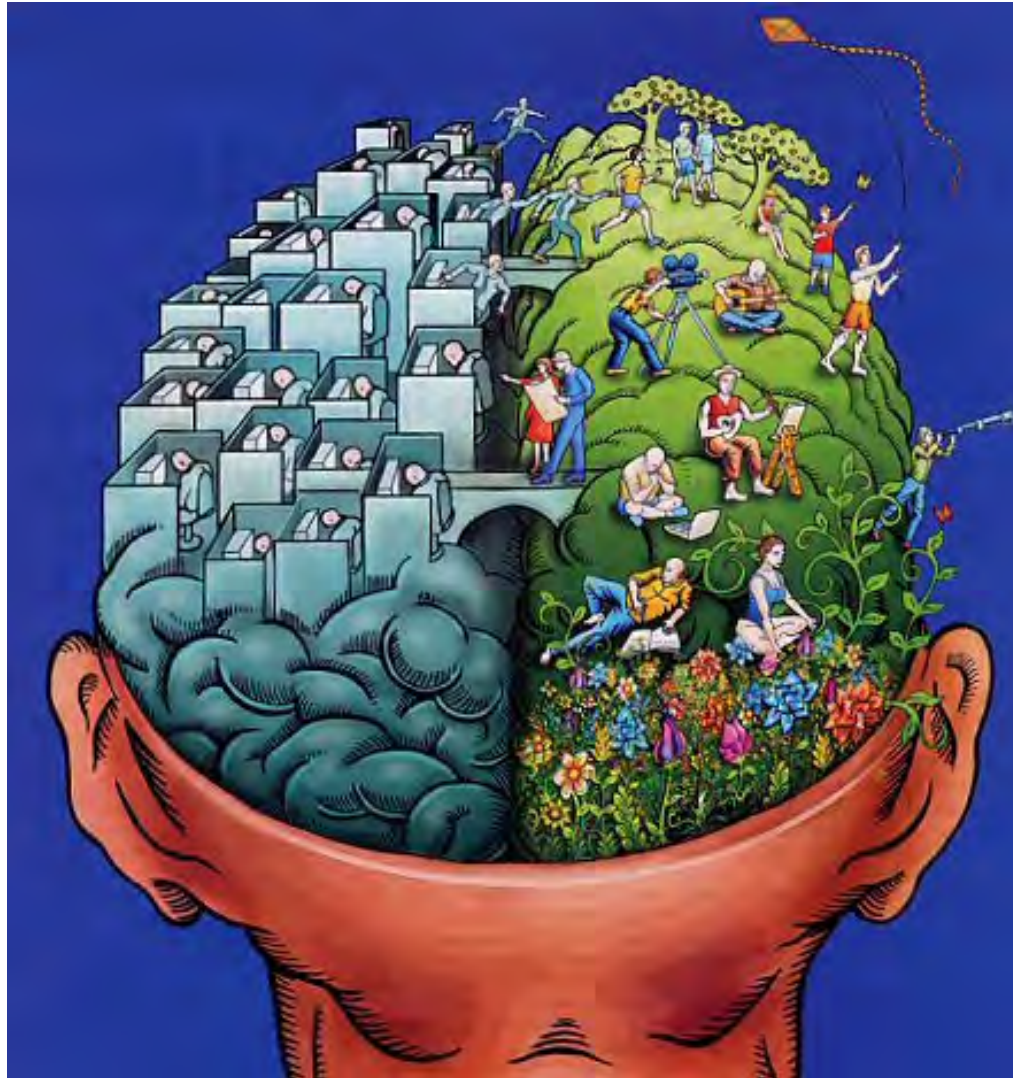
If current trends endure, future computers will consist of a single chip. No one will have the foggiest idea what is on it. Somewhere in the basement of Intel or its successor will be a huge computer file with the chip's listing. The last electrical engineer will sit nearby, handcuffed to the disk drive in a scene out of *Ben Hur*. That engineer will be extremely well paid, and his or her every demand will be immediately satisfied. That engineer will be the last keeper of the secret of the universe:  $E = IR$ .

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ROBERT W. LUCKY  
[Rlucky@bellcore.com](mailto:Rlucky@bellcore.com)



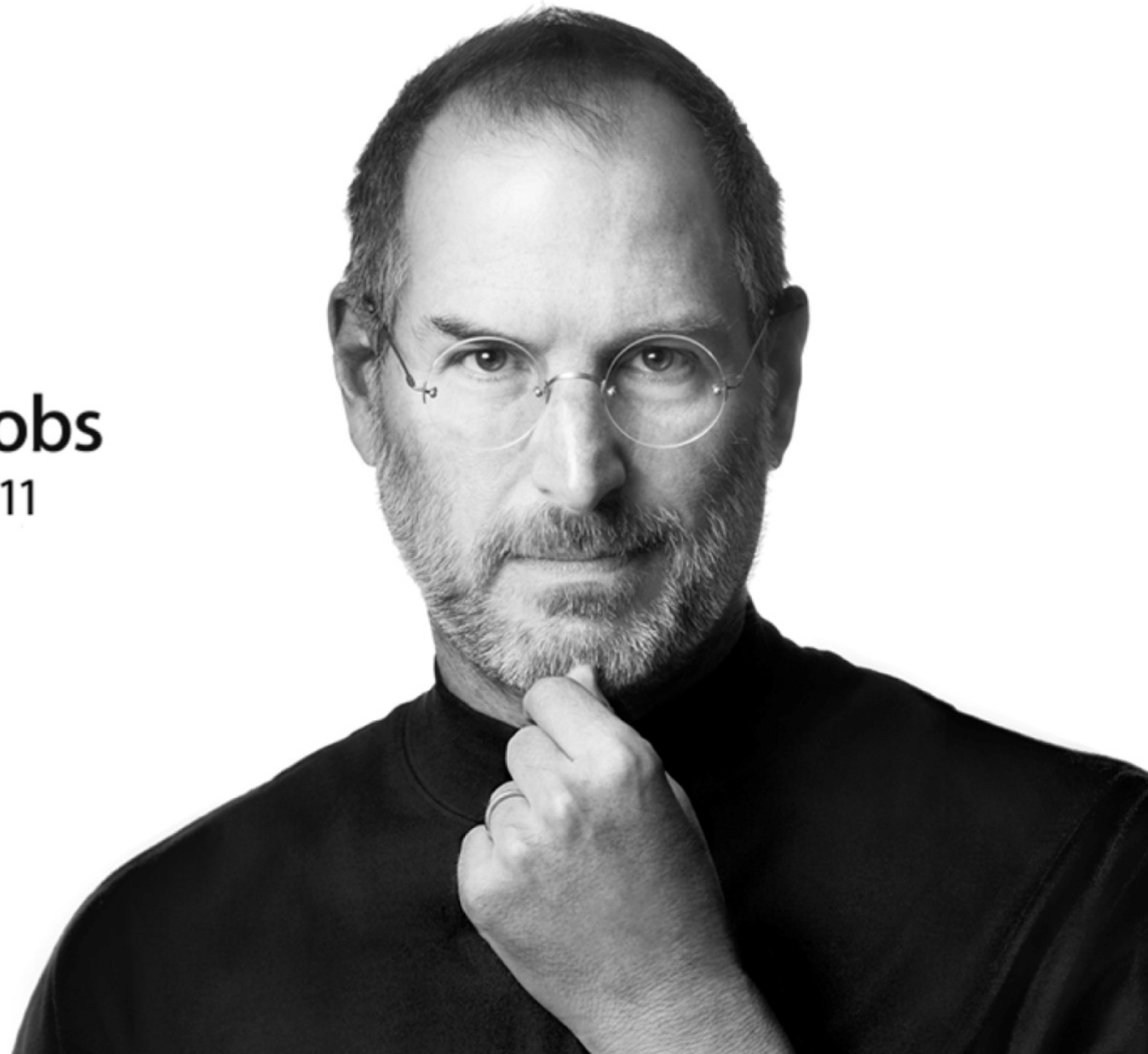
# Exhortation #2: Use both sides of your brain!



Credit: Julio Ottino, Northwestern

# Steve Jobs

1955-2011





IN THE NEWS

Steve Jobs

| Sarah Palin

| #Asteroid

| Chumps Shortage

Last Updated 12:00 PM

## NEWS

# Last American Who Knew What The Fuck He Was Doing Dies

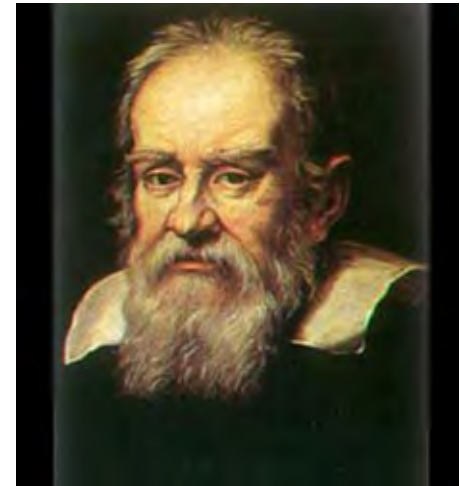
OCTOBER 6, 2011 | ISSUE 47-40







Harriot



Galileo

# Exhortation #3: Be a Mythbuster!



## VIEWER Q&A>>

Get the truth on how the team really feels about the show.



## MUSIC MYTHS>>

Can that high note really shatter glass? Bust it now.

## JOIN THE MESSAGE BOARD

"Baby snakes do not have control of how much venom they use and will shoot it all into you while a full grown snake conserves their venom. Is this true?" -- jeredweaver56

## SUBMIT A MYTH>>

## BE A MYTHBUSTER>>

Debunk a few classic myths. Give this interactive a whirl.



**MYTHBUSTERS**  
WEDNESDAYS AT 9PM

An electric eel skin wallet can de-magnetize credit cards.

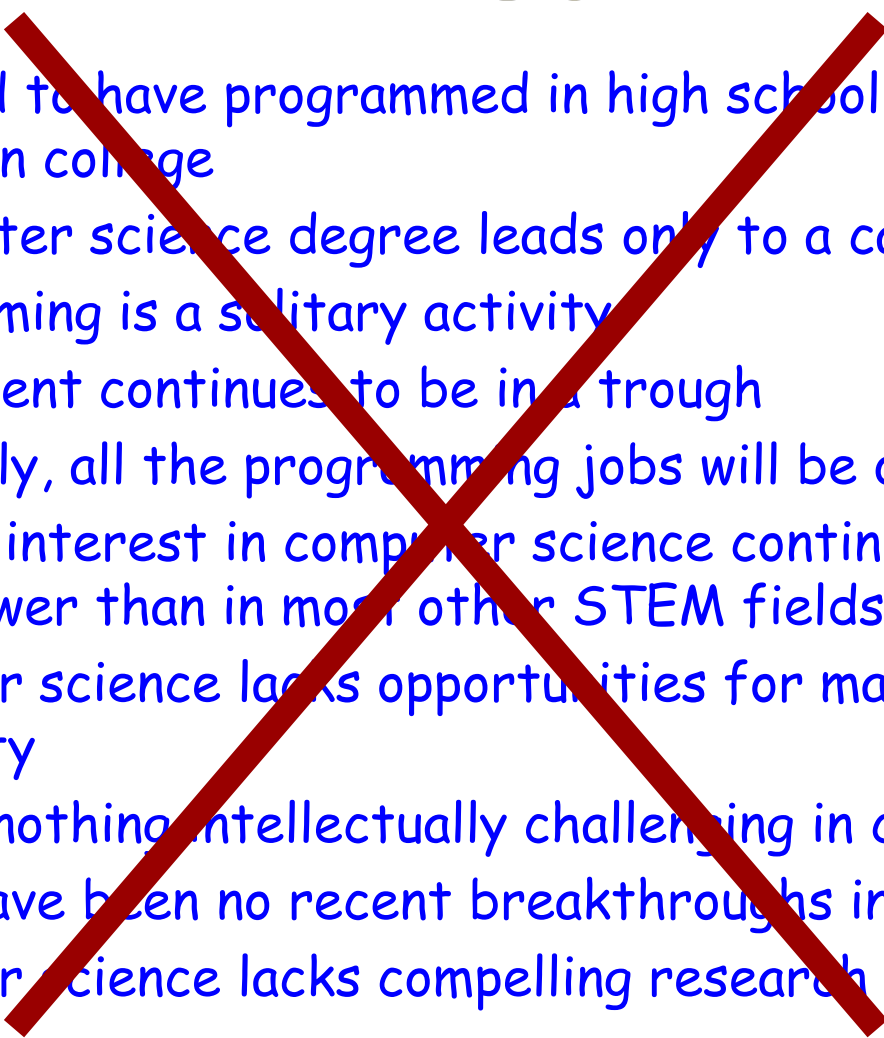
**BUSTED**

**VIDEO HIGHLIGHT>>**  
Big Rig Myths  
And See the Full Video Collection Now.

How's Your Brain Function? Watch Video and Take a Memory Exam.

# Dispel these myths!



- 
- You need to have programmed in high school to pursue computer science in college
  - A computer science degree leads only to a career as a programmer
  - Programming is a solitary activity
  - Employment continues to be in a trough
  - Eventually, all the programming jobs will be overseas
  - Student interest in computer science continues to be in a trough, and is lower than in most other STEM fields
  - Computer science lacks opportunities for making a positive impact on society
  - There's nothing intellectually challenging in computer science
  - There have been no recent breakthroughs in computer science
  - Computer science lacks compelling research visions



# Is this a great time, or what?!?!



<http://lazowska.cs.washington.edu/waterloo.pdf>

<http://www.cra.org/ccc/>

<http://www.cs.washington.edu/WhyCSE/>

