

**Privacy by Design Opening Workshop:** Concepts, approaches, and challenges: views from the field and the academy



**CCC**

Computing Community Consortium  
Catalyst

**Claremont Hotel and Resort, Berkeley, CA**

**Thursday, February 5, 2015**

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- 8:00 - 9:00 AM Breakfast  
*Lanai2 Room*
- 9:00 - 9:10 AM Welcome  
*Napa 2&3*  
Ann Drobnis, Susan Graham, Deirdre Mulligan
- 9:10 – 9:45 AM Lightning Introductions
- 9:45 – 10:00 AM Concepts in Privacy Practice and Research  
*Napa 2&3*  
Explanation of exercise: Deirdre Mulligan & Helen Nissenbaum
- 10:00 – 10:30 AM Case Study Breakouts  
*Napa 1, 2, 3, Mendocino*
- 10:30 - 10:45 AM Break
- 10:45 – 11:15 AM Case Study Reports back to Group  
*Napa 2&3*
- 11:15 – 12:45 PM Disciplinary Overviews  
*Napa 2&3*
- Review of Privacy Concepts in CS Research  
Seda Gurses
- Review of Privacy Concepts in Law  
Ira Rubinstein
- 12:45 – 1:45 PM Lunch  
*Lanai2 Room*
- 1:45 – 3:45 PM Disciplinary Overviews Deeper Dives  
*Napa 2&3*
- Definitions and approaches from CS  
Jeannette Wing and Anupam Datta
- Contextual Integrity and Values in Design  
Helen Nissenbaum
- Privacy Modeling – User Based Models and Accountability  
Fred Schneider
- Privacy Taxonomies and Analytics  
Deirdre Mulligan & Colin Koopman
- Additions from participants
- 3:45 – 4:00 PM Break

- 4:00 - 5:00 PM    Reports from the Field  
 Moderator: Deirdre Mulligan  
*Napa 2&3*  
 Intel  
 Jonathan Fox  
 Facebook  
 Ed Palmieri  
 Palantir  
 Ari Gesher
- 5:00 - 5:30 PM    Report from NITRD and NSF  
*Napa 2&3*  
 Tomas Vagoun, Keith Marzullo
- 6:30 PM            Dinner  
*A16 Rockridge – Shuttles from Lobby leaving at 5:55 PM and 6:15 PM*

**Friday, February 6, 2015**

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- 7:30 - 8:30 AM    Breakfast  
*Horizon Room*
- 8:30 - 9:30 AM    Agency Reports  
 Moderator: Bob Gellman  
*Napa 2&3*  
 NSA  
 John DeLong  
 Department of Transportation  
 Ed Fok  
 CalPERS  
 Mary Morshed
- 9:30 - 10:30 AM    The Broader Field: Technical Standards  
*Napa 2&3*  
 Internet Standards  
 Alissa Cooper, Cisco  
 Nicholas Doty  
 NIST  
 Sean Brooks, NIST
- 10:30 - 11:00 AM    Break
- 11:00 - 12:00 PM    Relationship between Privacy by Design, Compliance, & Risk Management  
*Napa 2&3*  
 Annie Anton, Michael Birnhack, Ira Rubinstein, Peter Swire
- 12:00 - 12:15 PM    ENISA Privacy by Design Report  
 Jaap-henk Hoepman
- 12:15 - 12:45 PM    Concluding Remarks and Next Steps  
*Napa 2&3*  
 Deirdre Mulligan
- 12:45 PM            Lunch (boxes available for those that must take and go)  
*Horizon Room*