

# Learning

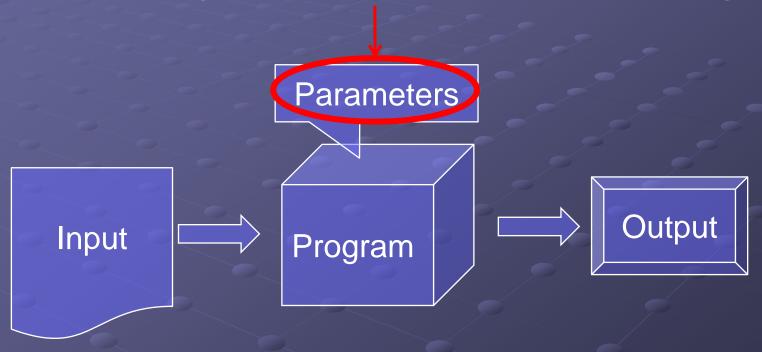
# to improve our lives

Daphne Koller Stanford University



# Computers Can Learn?

Learned to get desired input/output mapping



- Computers can learn to predict
- Computers can learn to act

# Many, many, many applications

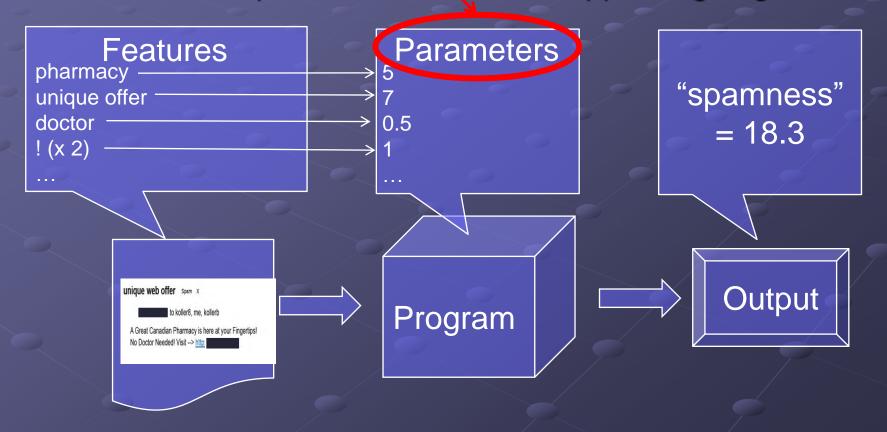
- Speech recognition
- Fraud detection
- Intrusion detection into computer systems
- Image search
- Activity recognition in video surveillance
- Autonomous driving (DARPA Grand Challenge)
- Early epidemic detection
- Cancer subtype classification
- Uncovering basic biological mechanisms
- **.** . . . .

# Example: Spam Filtering

- Spam email:
  - Comprises 85-95% of email traffic
  - Cost US organizations > \$13 billion in 2007
- Spammers are constantly adapting
  - ⇒ hand-constructed systems bound to fail

## Learning to Detect Spam

- Learned to optimize prediction quality
  - Increase parameters for words appearing in spam email
  - Decrease parameters for words appearing in good email



# Learning to Detect Spam

- Learned to optimize prediction quality
  - Increase parameters for words appearing in spam email
  - Decrease parameters for words appearing in good email
- Can learn in advance
- Online learning adapts to changing trends
- And to personalize to a user's preferences
- Collaborative learning allows learning from other people's data

### Harder: Machine Translation

- Input can't be viewed as a "bag" of words
- Output is not a simple decision (spam / not spam) but a complex sentence
- Machine translation using human-constructed translation rules floundered for decades

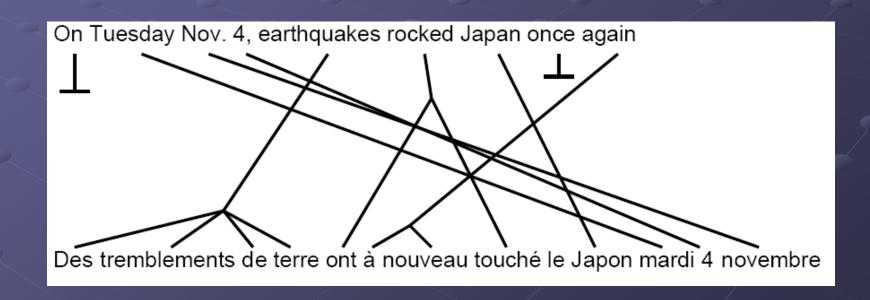
The spirit is willing but the flesh is weak.

English to Russian and back

The vodka is good but the meat is rotten.

#### Harder: Machine Translation

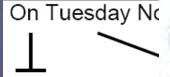
- ML-based machine translation systems
  - Use matched text in two languages to learn matching between words or phrases
  - text in target language to learn what "good" text is like

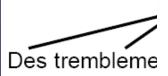


Thanks to: Mehran Sahami

#### Harder: Machine Translation

- ML-based
  - Use matclbetween v
  - text in tard







#### Search other languages

Enter a search phrase in your own language to find information in other languages.

Translate and search

#### Translation tools

Get translation with a single click and make your webpage instantly available in other languages.

Get translation tools now



#### Languages available for translation

Albanian Indonesian Arabic Italian Bulgarian Japanese Catalan Korean Chinese Latvian Croatian Lithuanian Czech Maltese Danish Norwegian Dutch Polish English Portuguese Estonian Romanian Filipino Russian Finnish Serbian French Slovak Galician Slovenian German Spanish Greek Swedish Hebrew Thai Hindi Turkish Ukrainian Hungarian Vietnamese n matching

" text is like

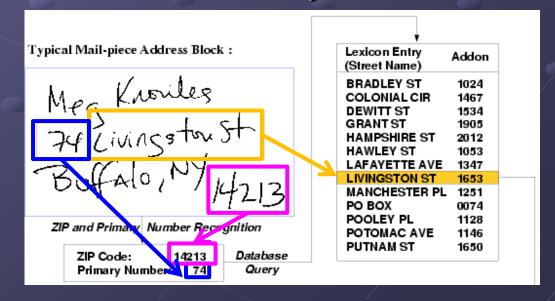




# Perception

- Impossible using hand-coded rules
- Example: Automated handwriting recognition
  - Deployed at all 250+ Postal Distribution Centers
  - 25 billion+ letters processed annually
  - > 92% automated processing
  - Hundreds of millions of \$ saved each year





## Multi-Sensor Integration: Traffic

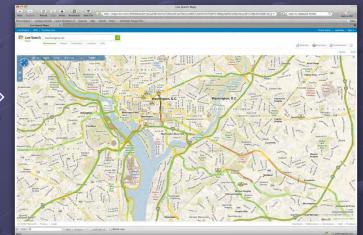


- Trained on historical data
- Learn to predict current & future road speed, including on unmeasured roads
- Dynamic route optimization











• 195 corridor experiment: accurate to

±5 MPH in 85% of cases

Fielded in 72 cities



# Controlling Complex Systems



This video is available at: http://www.cra.org/ccc/docs/locslides/quadruped.wmv

Thanks to: Andrew Ng

# Controlling Complex Systems



Video available at: http://www.cra.org/ccc/docs/locslides/helicopter.wmv

- Learning by emulating a human (apprenticeship)
- and by adapting to experience
  - Adjust parameters to reward good behavior

Thanks to: Andrew Ng

#### Future: Smart Power Grid

- Key problem: Get (clean) energy from where it's produced to where it's needed on limited grid
- Solution: Learning
  - Perception: predicting current and future demands
  - Control: Make robust and efficient routing decisions





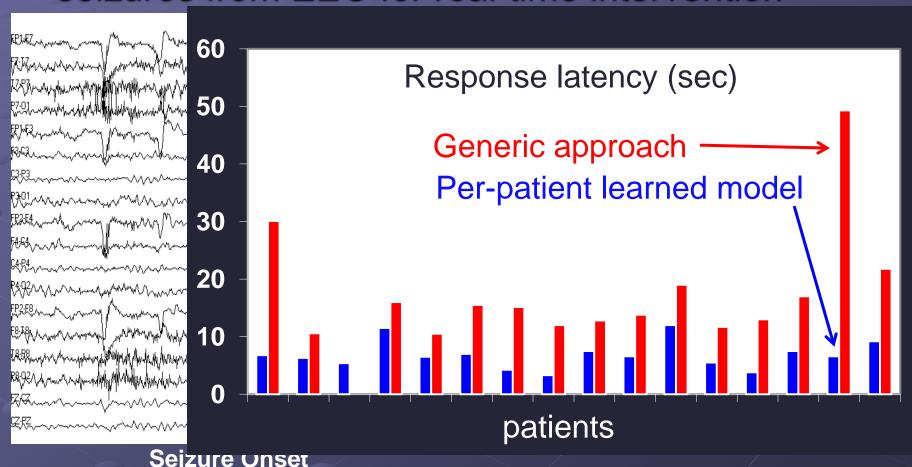
# Medical Diagnosis

- Improve quality of diagnosis:
  - Computer diagnosis systems outperform most doctors
- Allow triage by less-experienced people



#### Medical Intervention

 Patient-specific automatic detection of epilepsy seizures from EEG for real-time intervention



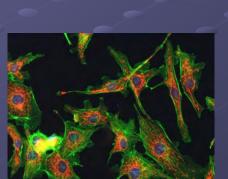
Thanks to: John Guttag

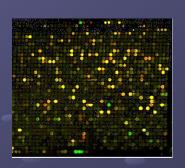
#### Medical Intervention

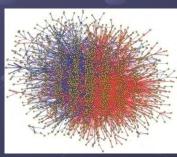
- Patient-specific automatic detection of epilepsy seizures from EEG for real-time intervention
- Reduce frequency of medical errors
  - Learn "standard of care" and detect anomalies
  - Reduce enormous cost: financial and human life
- Home-based systems for tracking of chronic patients for early prediction of complications
  - Reduce pain, suffering, and cost of hospitalization

## Scientific Discovery

- New technologies revolutionize biology
  - High-throughput sequencing
  - Gene expression
  - Protein-protein interactions
  - Proteomics
  - Cellular microscopy
  - · ....







But how do these help understand & cure disease?

#### Our Genes Determine Who We Are

- Humans differ in 0.1% of their DNA
- These differences determine who we are, what diseases we'll get, and which cures will work for us
- Which differences matter?

Diabetes patients



...ACTCGGTAGGCATAAATTCGGCCCGGTCAGATTCCATACAGTTTGTACCATGG...
...ACTCGGTGGGCATAAATTCGGCCCGGTCAGATTCCATACAGTTTGTTCCATGG...
...ACTCGGTAGGCATAAATTCGGCCCGGTCAGATTCCATACAGTTTGTACCATGG...

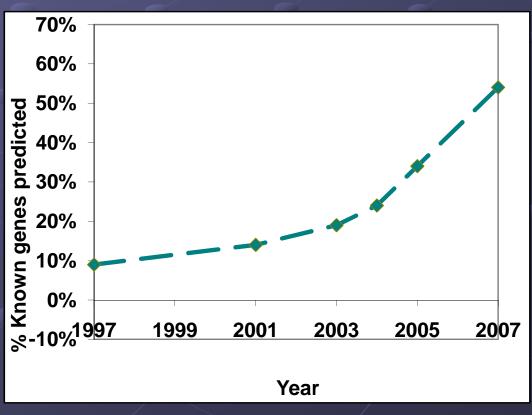
Healthy individuals



#### Where Are the Genes?

- Only 5% of DNA appears to play functional role
- To understand which genetic changes matter, we need to find the functional pieces, such as genes
- Train model using known genes
- Learn what DNA sequences characterize them





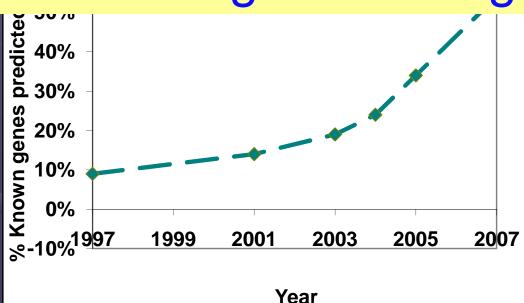
Thanks to: Michael Brent

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### Machine learning critical to gene finding



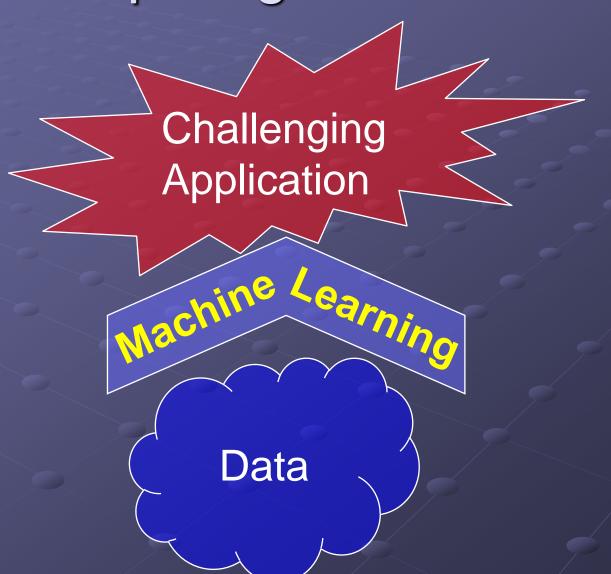


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#### Future: Smart Healthcare

- Evidence-based medicine: Learn what works
- ... at personalized level: What works for me
- Learn mapping from individual genotype and other factors to disease risk and drug suitability

# Machine Learning = Computing on Steroids



# Machine Learning = Computing on Steroids

- ML core technology for prediction and decision
- Makes possible applications where other methods simply don't work
  - Perception
  - Personalization
  - Dynamic adaptation
- Can improve almost any application
- A little bit of learning goes a long way