

methodologies

Open systems

Operating approaches

Distributed computing

Security Technologies

Networking

Systems

Algorithms and Theoretical Results Long Term Geometric Growth in Processing, Network, Storage

Dr. Alfred Z. Spector VP, Research and Special Initiatives Google, Inc. Internet and the World Web Panel, March 25, 2009 *Computing Research that Changed the World*

Why We Are Able to Google Internet and the World Web Panel, March 25, 2009

Why We're Able to Google

ABSTRACT

Dr. Alfred Z. Spector Vice President, Research and Special Initiatives

The technology underlying the modern web is based on decades of research in a diversity of fields, ranging from computer algorithms, to computer architecture and networking, to distributed systems, and to information retrieval. This presentation will illustrate many of the key research ideas that have led to the world wide web, "cloud computing," pervasive search, and other capabilities that we now take for granted. And, technical challenges still abound providing a fertile ground for further advances.



Outline

- To Google
- Technology architecture
- Key ideas
- Research bases
- Conclusions



"To Google": Examples of Contemporary Capability



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bu Xiaochuan: consider reform of the international monetary system set up super-sovereign aerve currency - Yahoo! Yahoo finance inghai, China central bank governor Zhou Xiaochuan, the People's Bank on the 23rd through the website dished an article pointed out that the financial crisis erupted and spread the world to face an old problem: What d of reserve currency in order to maintain global financial stability? money.yahoo.com/news_article/adbf/d_a_090324_2_1epf4 - 28k - Cached	<u>周小川, 思考改革國際貨幣體系建立超主權儲備貨幣-Yahool奇摩理財</u> 上海】中國央行行長周小川23日透過人行網站發表文章指出,金融危機爆發和蔓延讓世人重新面對一個老問題; 作 麼樣的儲備貨幣才能維持全球金融穩定? tw money yahoo.com/news_article/adbt/d_a_090324_2_1epf4 - 28k - <u>員庫存檔</u>
inion: the global reserve currency article from a philosophical point of view of the sustainability of the global reserve currency has made some r interesting review. I article briefly describes the reserve currency of the long history, with special reference in interesting phenomenon, that is, the world's reserve currency such as a superpower w.info.gov.hk/hkma/chi/viewpt/20050106c.htm - 11k - <u>Cached</u>	<u>翻點: 全球儲備貨幣</u> 這篇文章從哲學角度對全球儲備貨幣的可持續性作出了一些很有意思的回顧。文章扼要二述 了儲備貨幣的悠長歷 史,並特別提及一個有趣的現象,就是儲備貨幣如世界超級大國 www.info.gov.hk/hkma/chi/viewpt/20050106c.htm - 11k - <u>頁庫存溫</u>
ancial - Zhou Xiaochuan, recommended the creation of super-sovereign reserve currency <u>Chome News</u> terday (23), People's Bank of China Governor Zhou Xiaochuan at the central bank web delivered a speech tled "regarding the reform of the international monetary system consider" the signed article, pointed to the d to create a separate and sovereign country, and maintains the value of long-term stability the vs.pchome.com.tw//cnyes/20090324/index-12378800904272609003.html - 45k - <u>Cached</u>	<u>財經-周小川建議創造超主權儲備貨幣-PChome新聞</u> 昨日(23日),中國人民銀行行長周小川在央行網站上發表了題為《開於改革國際貨幣體系的思考》的署名文章, 指出必須創造一種與主權國家脫鉤、並能保持幣值長期穩定的 news.pchome.com.tw//cnyes/20090324/index-12378800904272609003.html - 45k - <u>貢庫存檔</u>
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Cloud Computing Architecture

The "Cloud"



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Google

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Converging Progress from Government-& Industry-sponsored Research

The Modern Web

Human Interface Technologies (broadly construed)

> Information sharing and retrieval

Web technologies

Distributed computing

Security Technologies

Networking Operating Systems

methodologies Open systems approaches

Programming Languages &

Algorithms and Theoretical Results

Long Term Geometric Growth in Processing, Network, Storage

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Examples of critical contributions

- Programming Languages, Compilers, Formal Languages, and Computability, Abstraction, Object-orientation
- Operating Systems (Timesharing, Open Systems)
- Personal Computer Paradigm
- Networking: Arpanet, Internet, NSFNet (TCP/IP)
- Large Scale & Global File Sharing (*x*FS)
- Distributed and parallel systems
- Hypertext and the World Wide Web (Memex, HTTP, HTML)
- Information Retrieval (Vector Space Model, Page Rank,)
- Security (Public key cryptography)
- Statistical Speech Recognition and Machine Translation
- Machine Learning (Perceptrons, Support Vector Machines)
- Analysis and Creation of scalable algorithms



Turing Award

Year	Awardees	Contribution
2008	Barbara Liskov	Practical and theoretical foundations of programming language and (distributed) system design
2007	Edmund M. Clarke, E. Allen Emerson & Joseph Sifakis	Developing Model-Checking into a highly effective verification technology
2006	Francis E. Allen	Theory and practice of optimizing compilers
2005	Peter Naur	Language specification, compiler design, and ALGOL 60
2004	Vinton G. Cerf and Robert E. Kahn	Internetworking, including TCP/IP
2003	Alan Kay	Object-oriented programming and contributions to the personal computer
2002	Ronald L. Rivest, Adi Shamir and Leonard M. Adleman	Public Key cryptography
2001	Ole-Johan Dahl and Kristen Nygaard	Object-oriented programming through Simula I & Simula 67
2000	Andrew Chi-Chih Yao	Contributions to theory of computation
1999	Frederick P. Brooks, Jr.	Computer Architecture, Operating Systems, and Software Engineering

ACM Software Systems Award: 1994 - present

2008 - Gamma Parallel Database System: David DeWitt, Robert Gerber, Murali Krishna, Donovan Schneider, Shahram Ghandeharizadeh, Goetz Graefe, Michael Heytens, Hui-I Hsiao, Jeffrey Naughton, Anoop Sharma 2007 - Statemate: David Harel, Hagi Lachover, Amnon Naamad, Amir Pnueli, Michal Politi, Rivi Sherman, Mark Trakhtenbrot, Aron Trauring 2006 - Eiffel: Bertrand Mever 2005 - The Boyer-Moore Thm Prover: Robert S. Boyer, Matt Kaufmann, J Strother Moore 2004 - Secure Network Programming: Raghuram Bindignavle, Simon S. Lam, Shaowen Su. Thomas Y. C. Woo 2003 - make: Stuart Feldman 2002 - Java: James Gosling 2001 - SPIN model checker: Gerard Holzmann 1999 - The Apache Group: Brian Behlendorf, Roy Fielding, Rob Hartill, David Robinson, Cliff Skolnick, Randy Terbush, Robert S. Thau, Andrew Wilson 1998 - S: John Chambers 1997 - Tcl/Tk: John Ousterhout 1995 - NCSA Mosaic: Marc Andreessen, Eric Bina 1995 - World Wide Web: Tim Berners-Lee, Robert Cailliau 1994 – Remote Procedure Call: Andrew Birrell, Bruce Nelson

The Field is Wide Open: Vast changes still to occur

Product innovation		
User interface technology	ћеог	and
Machine learning, Statistics, Information retrieval, AI Compilers, Programming languages		much,
		much
Networking, Distributed systems, Fault tolerance, Security		more!
Hardware, Mechanical engineering	Y	

Note, all now at truly global scale



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Conclusions

- The PC, Internet, & World Wide Web were built on decades of diverse work in computer science. Both:
 - Industry-funded
 - Government-funded: DoD, NSF, NIST, and more
- Government- sponsored research has been of far more than theoretical interest to industry
- There has been significant fluidity between academe, government, and industry:
 - Ideas, people, collaborations, standards activities, ventures
- There is every reason to feel C.S. remains a young field with great basic research, applied research, and enormous economic impact yet to come.



Thank you very much!

