Starting Your Own Lab

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Your Own Small Business

- Start with ideas

- Add people

- Produce results

Your Own Small Business

- **Start with ideas**
  - What are the "unfair advantages" of your abilities and situation?
  - Feasibility and impact – create a portfolio
  - Stay focused
  - Constantly re-evaluate "risk curve"

- **Add people**
  - You are way more effective than anyone you hire!
  - Start small – management takes time and practice!
  - Keep people who are interested and able

- **Produce results**
  - Make sure you have best case/expected case/worst case plans
  - Make sure you can connect what you are doing with larger themes/ problems ideas in your community

Funding (yes this is a business)

- Don't be afraid to invest your startup (that is why its called startup!)

- Grant writing is a creative process *and* a planning activity -- know your audience!
  - Which to emphasize depends who you are writing to!

- Find and use *beneficial* collaborations

- Realities are that you'll likely be successful at most 1/5-1/3 of the time
  - If you write 2/yr then your expected funding in six years is ..?

Do What is Fun!